

Cremorne Gardens – Outdoor Gym Proposals

Consultation report and findings

September 2022

**Putting Communities First Team
The Royal Borough of Kensington and Chelsea
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Introduction

Background

Funding has been made available to install outdoor gym equipment in Cremorne Gardens. To understand how best to use this funding, the Council has sought the views of the local community about potential improvements to Cremorne Gardens. This report analyses the findings from a borough-wide consultation survey designed to understand the local community's views about the proposed changes at Cremorne Gardens.

Methodology and report

The survey was developed with colleagues from the Parks Projects Team. The survey was promoted via the Council's communication channels, such as e-newsletters and social media. The survey closed on 11 September 2022 and 65 online submissions were received. Where graphs are shown, percentages are used. Where questions received a low number of comments, theming was not suitable, however all comments can be found in the appendix document.

Appendix

The appendix contains details of all themed comments made by respondents in relation to the consultation. All other responses and data are in this report. The appendices document is available upon request.

Equalities

Equalities data is presented on the 'About Respondents: Demographic Breakdown' section.

Acknowledgements

The Council would like to thank all respondents and organisations that took the time to take part in the exercise and gave their views.



Results at a glance – Public survey findings

- **Support for outdoor gym:** The majority (75 per cent) of respondents **supported** the proposal of having outdoor gym equipment at Cremorne Gardens. A total of 25 per cent of respondents **did not support** the installation of a new outdoor gym.
- **Reasons for not supporting the proposals:** Respondents were asked to provide reasons for why they did not support the proposals. The most popular reasons, following theming of all comments, were: **Changing the character/dynamic of the park (eight comments)** and **Concerns of anti-social behaviour caused by installation of equipment (eight comments)**.
- **Preference for location of outdoor gym:** A total of 63 per cent of respondents preferred **option two – between river wall and bench**. A total of 35 per cent of respondents preferred **option one – between water play area and covered benches**.
- **Preference for outdoor gym equipment:** The most popular two options were **Arm and bike pedal (0.98)** and **Resistance stepper (0.97)**. The third most popular option was **Resistance shoulder press (0.69)**.
- **Further comments about the proposals for Cremorne Gardens:** Respondents were asked to provide any further comments relating to the outdoor gym proposal at Cremorne Gardens. The most common themes were **Supports the proposals (seven comments)** and **Concerns of anti-social behaviour (five comments)**.



Section 1: Outdoor Gym

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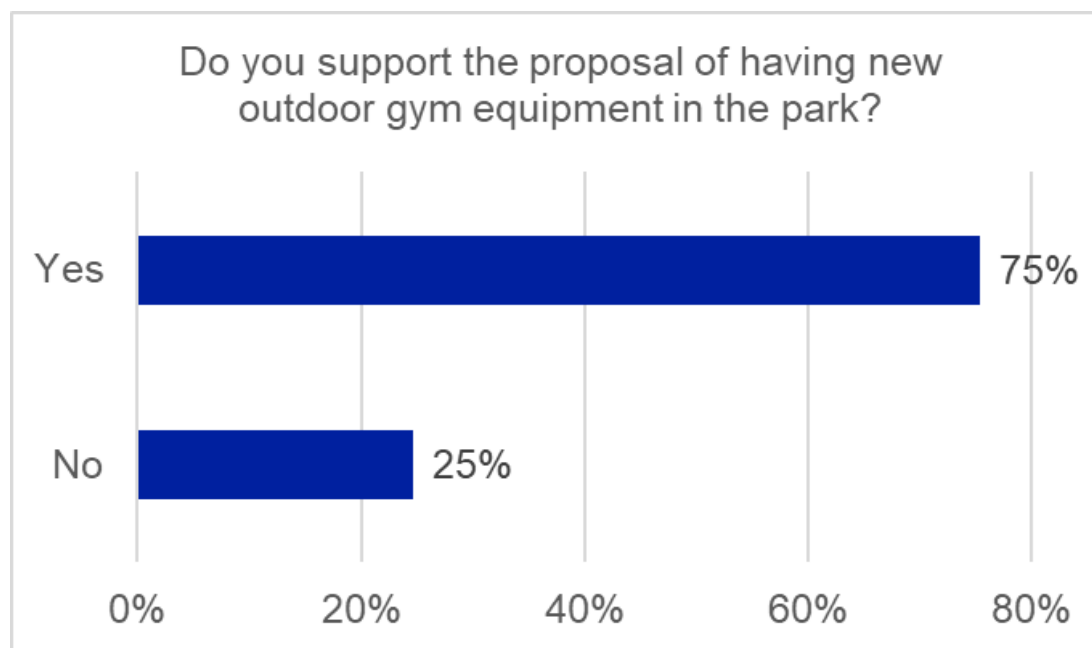


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Supporting the installation of a new outdoor gym

Respondents were asked if they supported the installation of a new outdoor gym at Cremorne Gardens.

- The majority (75 per cent) of respondents **supported** the proposal of having outdoor gym equipment at Cremorne Gardens.
- A total of 25 per cent of respondents **did not support** the installation of a new outdoor gym.



Base: 65 (all responses)



Respondents who do not support the proposals - Comments

Respondents were asked to provide comments outlining reasons why they do not support the proposals. Comments made have been themed and are summarised in the table below. Examples of comments made can be seen on the next page. The full list of themes and comments are included in the appendix document.

Theme	Count
Changing the character/dynamic of the park	8
Concerns of anti-social behaviour caused by installation of equipment	8
Concerns of low usage	2
Shame to use up green space	1

Base: 19 (all comments)



Respondents who do not support the proposals – Example comments

“Cremorne gardens is a tranquil place and gym equipment would change the dynamics in a bad way.”

Changing the character/dynamic of the park

“There is not enough room and it will negatively alter the aesthetics. It could also attract more people that are loud and disruptive.”

Concerns of anti-social behaviour caused by installation of equipment

“This would be a terrible idea. An outdoor gym would attract numbers of youths who would gather there and create a very intimidating atmosphere at what should be a family friendly park.”

Concerns of anti-social behaviour caused by installation of equipment



“The park is a tranquil place - with a very limited amount of unspoilt green space to enjoy. This has never been more important to local residents, with all the development going on our doorstep. This type of park gym equipment is well known to me from other London parks. It would completely spoil the look of what is our beautiful little park.

Changing the character/dynamic of the park

“The space is so limited so it would be a shame to use up more of the greenery - even though it is primarily used by dog walkers which is quite gross as children play there.

Shame to use up green space

“A total waste of money. How often during the year consider your weather is the equipment likely to be used?”

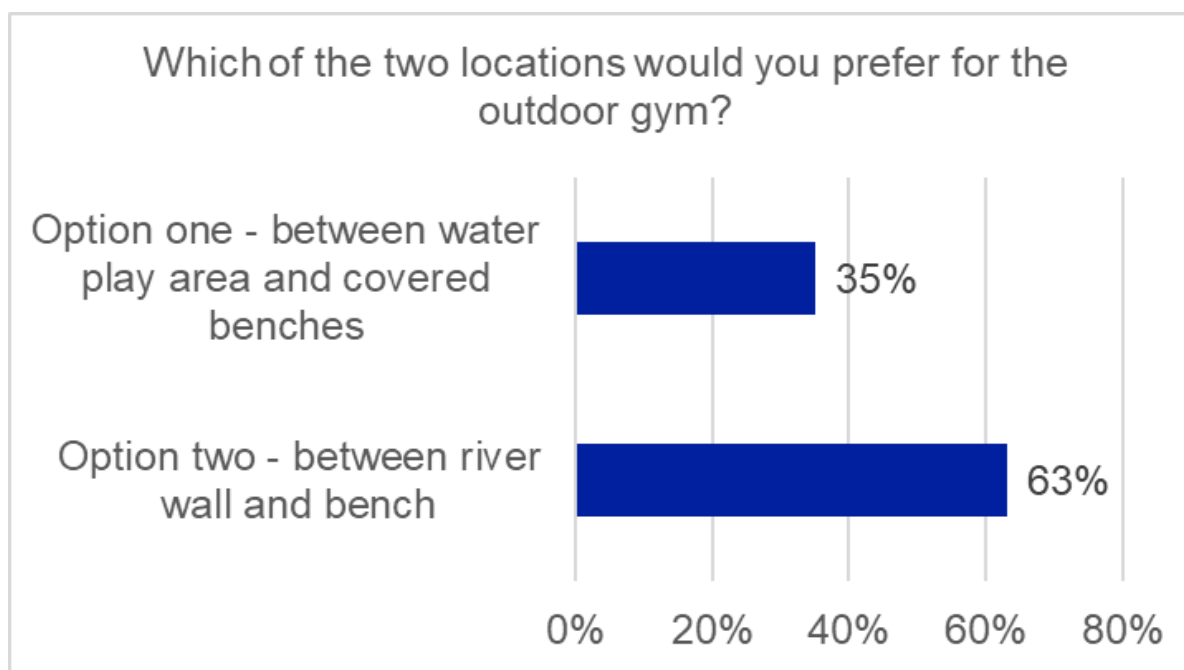
Concerns of low usage



Preference for location of the outdoor gym

Respondents were asked which of the two options they preferred for the location of the outdoor gym:

- A total of 35 per cent of respondents preferred **option one – between water play area and covered benches.**
- A total of 63 per cent of respondents preferred **option two – between river wall and bench.**



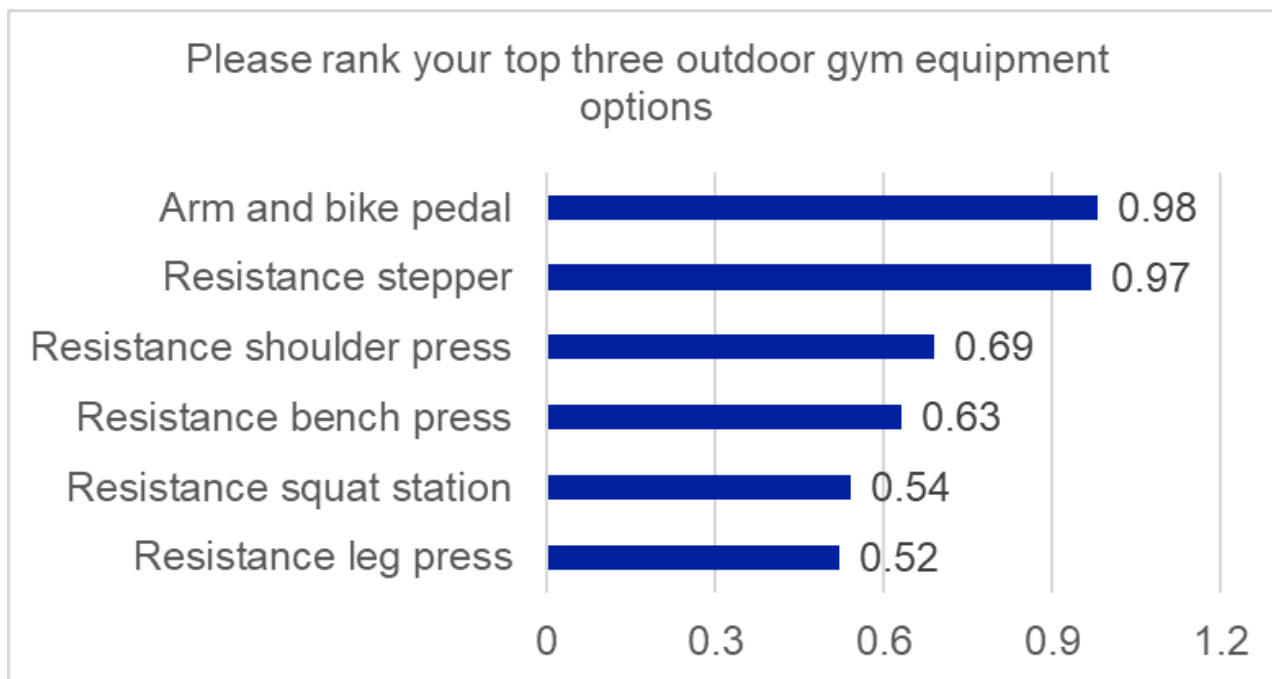
Base: 49 responses



Preference for outdoor gym equipment

Respondents were asked to name their top three outdoor gym equipment options from a list provided:

- The most popular two options were **Arm and bike pedal (0.98)** and **Resistance stepper (0.97)**.
- The third most popular option was **Resistance shoulder press (0.69)**.



Base: 47 responses



Further comments about the proposals and Cremorne Gardens

Respondents were asked to provide any further comments relating to the outdoor gym proposal at Cremorne Gardens. Comments made have been themed and are summarised in the table below. Themes with two or more comments have been included in the table below. Examples of comments made can be seen on the next page. The full list of themes and comments are included in the appendix document.

Theme	Count
Supports the proposals	7
Concerns of anti-social behaviour	5
Other	4
Adjust the proposed location	4
Calisthenics equipment (pull up bars)	3
Does not support the proposal	3
Ban dogs	2
Would prefer more equipment	2

Base: 38 (all comments)



Other comments about the outdoor gym

“My favourite place to be and a few items of resistant equipment I would look forward to using - Important that there is not too much so as not to create a loitering area where women and the older chaps would not feel comfortable.”

Supports the proposals

“Please make this park safer and cleaner. It is overrun with young people playing loud music, littering and causing anti-social behaviour. The park should be relaxing and tranquil, it should not be used as an outdoor pub with no rules. My small children regularly find drug-taking paraphernalia; alcohol bottles; rubbish; cigarettes.

Concerns of anti-social behaviour

“I cannot overemphasise enough how much I oppose these plans, as a Lots Road resident.”

Does not support the proposal



“This is a really good idea, please install. I would use it. Thank you.”

Supports the proposals

“Don’t install gym equipment in area 1 as children could play on it and hurt themselves and adults could feel uncomfortable about training near children.

Adjust the proposed location

“I believe it’s a great idea to have an outdoor gym in the area. However, I would’ve preferred for calisthenics equipment to have been provided and for this some of the green could be used for.”

Calisthenics equipment (pull up bars)



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Section 2: About Respondents - Demographic information

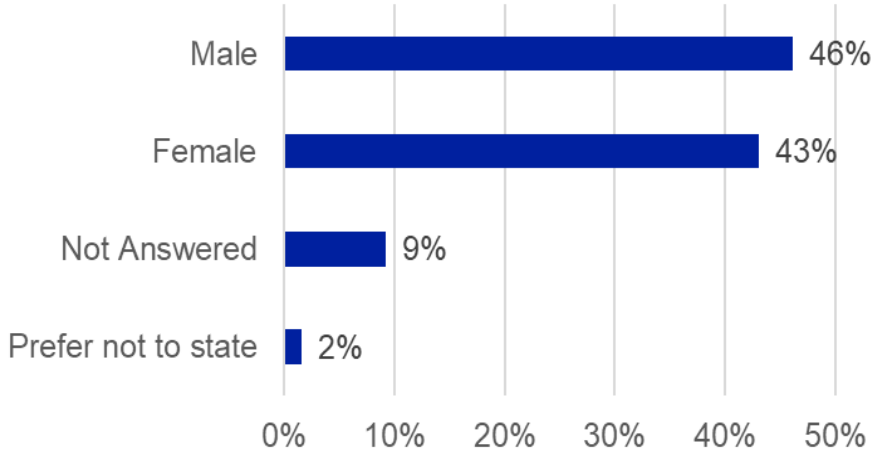
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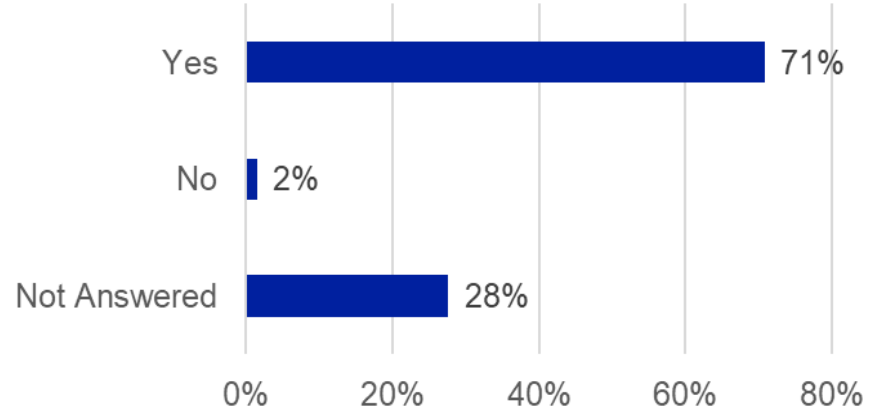
About respondents: Demographic Breakdown

What is your sex?



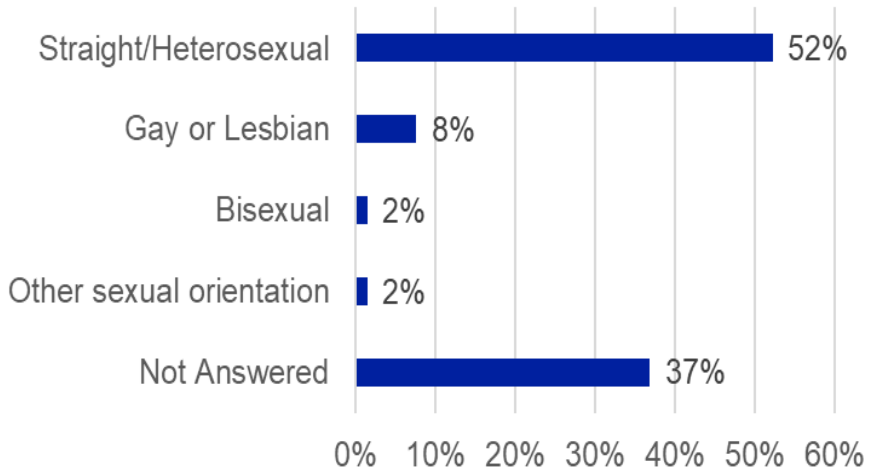
Base: 65 (all responses)

Is the gender you identify with the same as your sex registered at birth?



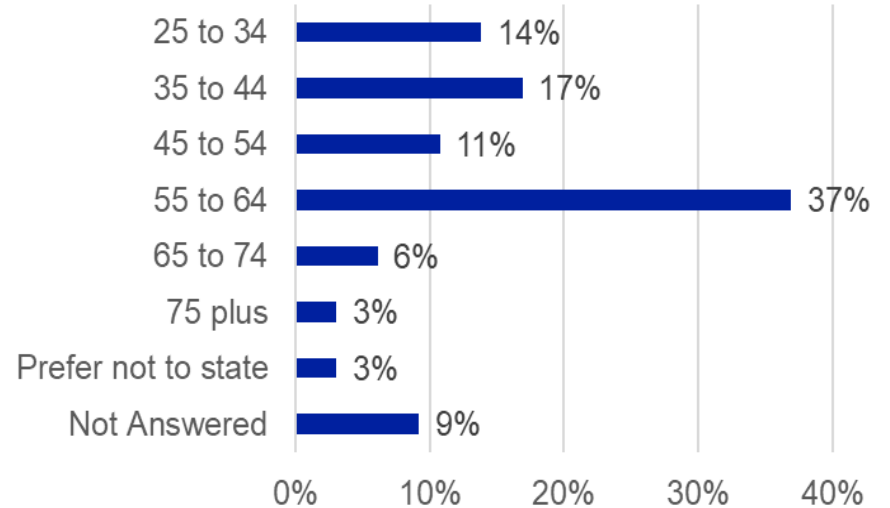
Base: 65 (all responses)

Which of the following best describes your sexual orientation?



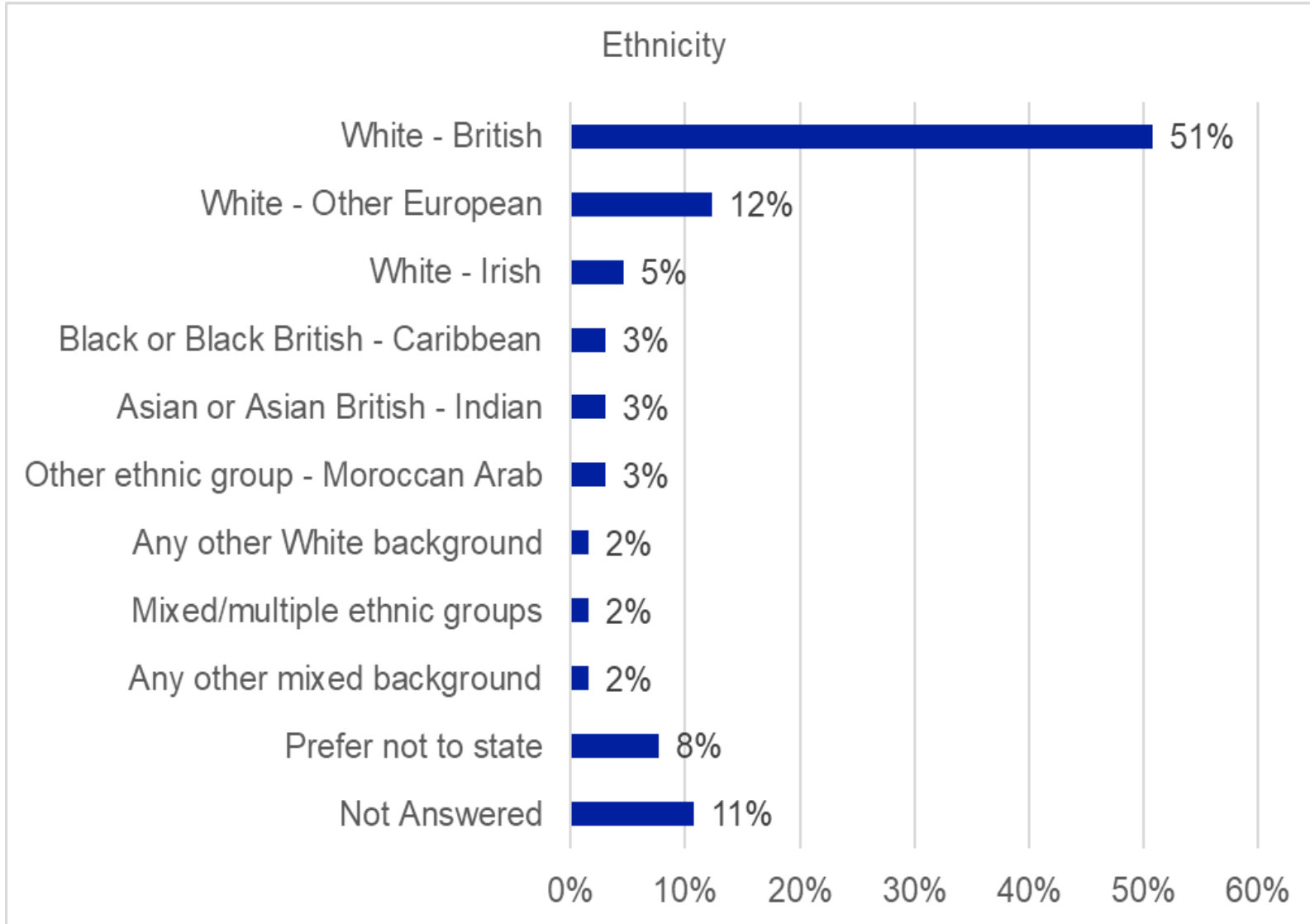
Base: 65 (all responses)

Which age group do you belong to?



Base: 65 (all responses)

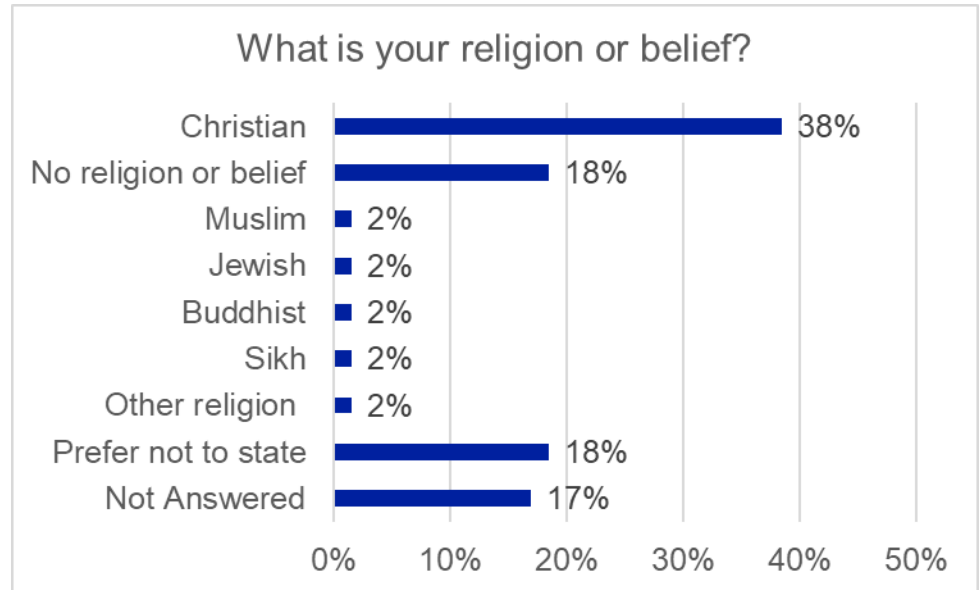
About respondents: Ethnicity breakdown



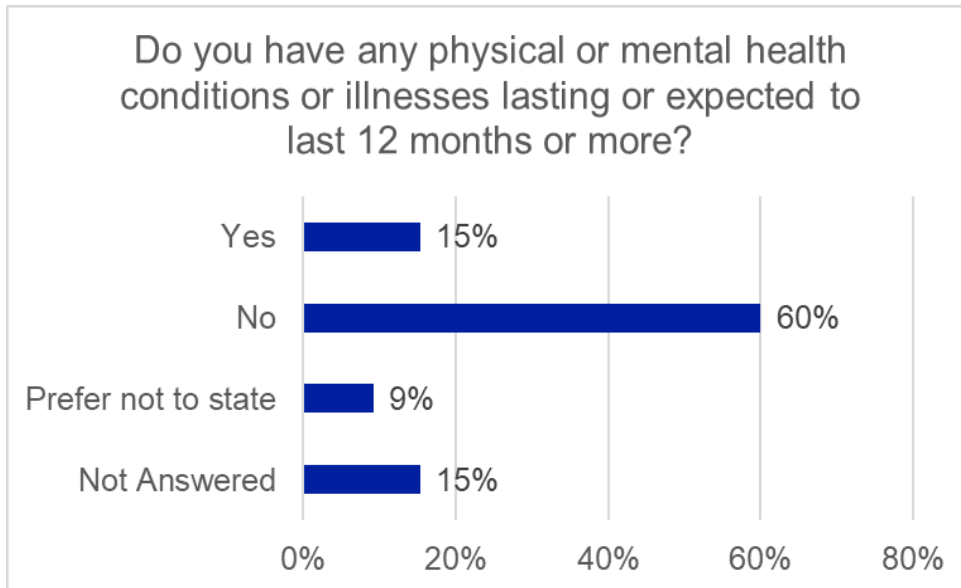
Base: 154 (all responses)



About respondents: Religion/belief and long-term health illness



Base: 65 (all responses)



Base: 65 (all responses)

