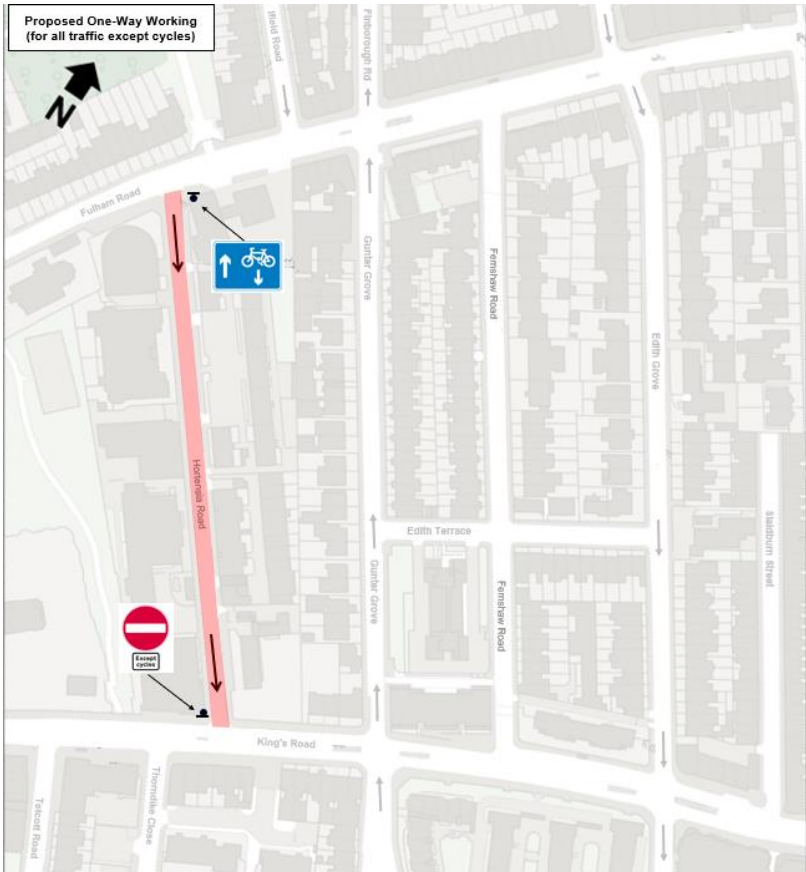


## Traffic Management Order Proposed Changes

<b>Proposal Reference Number – M021</b>
<b>Ward – Stanley</b>
<b>Street – Hortensia Road</b>
<b>Title of Proposal – One-way for all traffic except cycles</b>
<b>Proposed new restriction</b>
To only permit vehicles to proceed southbound on Hortensia Road, except for pedal cycles, from Fulham Road to King's Road, at all times.
<b>Reason for change</b>
The one-way system on Hortensia Road is required because the road is narrow with parking on both sides, which results in stand-offs between drivers travelling in opposite directions, damage to parked cars as they try to pass and instances of people speeding to reach 'gaps' in the parking. The no entry into Hortensia Road from King's Road is required to support the one-way system. The changes allow for two-way cycling along the whole length of Hortensia Road.
<b>Other comments</b>
Cyclists would be exempt. The restriction would also not apply to: (a) anything done with the permission of the police; or (b) any vehicle being used for fire brigade, ambulance or police purposes.
<b>Map/Photo</b>
 A street map of the Stanley ward area in London. Hortensia Road is highlighted in red, running north-south between Fulham Road and King's Road. A north arrow is in the top left. A blue sign with a white arrow pointing up and a bicycle icon is placed on Hortensia Road between Fulham Road and King's Road, indicating a cycle lane. A red circular sign with a white bar across it is placed at the intersection of Hortensia Road and King's Road, indicating a 'No Entry' sign for vehicles. Other streets shown include Fulham Road, King's Road, Edith Terrace, Gamber Grove, Fernshaw Road, Edith Grove, and Southam Street. A legend in the top left corner of the map area reads 'Proposed One-Way Working (for all traffic except cycles)'.

**Lead Officer** – Allan Evans, 07816 991 973, [trafficorders@rbkc.gov.uk](mailto:trafficorders@rbkc.gov.uk)

**Closing date for statutory consultation for proposal** – 30 October 2024

Statutory consultation for proposal took place between 18 September 2024 and 30 October 2024. It took the form of letters delivered to all premises in Hortensia Road and Fernshaw Road, street notices and advertisement in the press and on the Council's consultation website.

**Number of objections received**

Fifty-nine objections, 29 supported and six responses supported in part.

**Officers' responses to objections**

No officer responses provided due to recommendation not to proceed.

**Reasons for objections**

See appendix 1 for verbatim responses.

**Responses supporting the proposals**

See appendix 1 for verbatim responses.

**Statutory Consultee responses**

The following responses were received from the statutory consultees detailed in Regulation 6 of The Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996:

<b>Consultee</b>	<b>Response</b>
London Ambulance Service	No comments received
London Fire Brigade	No comments received
Metropolitan Police Service	Further details requested and provided. No other comments
Freight Haulage Association	No comments received
Road Haulage Association	No comments received
London Bus Services	No comments received
Suez (refuse collections)	No comments received

**Ward councillor response**

Officers met with Stanley ward councillors on 11 December 2024 to present the consultation responses. Ward councillors agreed with officer recommendations not to proceed with the scheme due to resident opposition.

**Decision**

The majority of responses received (63 percent) were in opposition to the one-way proposals on Hortensia Road. In the absence of any overriding policy or highway network need to proceed with the proposals, and having consulted ward councillors, officers recommend **not to** proceed with the scheme.

**Decision**

**I agree to this report's recommendations.**

A handwritten signature in black ink, appearing to read "Andrew Burt". The signature is written in a cursive style with a large initial 'A'.

**Director of Highway & Regulatory Services**

**14 February 2025**