

The Royal Borough of Kensington and Chelsea
Results of the public consultation on a zebra crossing on Ladbroke Grove
Report by the Policy and Projects Apprentice

26 August 2025

1. Background

- 1.1 This paper summarises the responses received to the recent consultation proposals to introduce a raised zebra crossing on Ladbroke Grove by Bonchurch Road. The proposals, including a plan of the zebra crossing, can be found on the [Consultation and Engagement Hub](#).
- 1.2 The scheme was proposed following an initial request from a resident. Review of the site found high levels of pedestrian severance. The proposed crossing would serve multiple amenities, such as schools, a community centre, and cafes suggesting it would be well used if implemented. The design of the zebra crossing would require the loss of six resident parking spaces and 10 metres of single yellow line.
- 1.3 If introduced, installing the zebra crossing would cost approximately £60k, subject to detailed design, and would be funded from the Council's 2025-26 TfL Local Implementation Plan allocation.

2. Consultation

- 2.1 Between 2 June and 13 July 2025, the Council undertook non-statutory public consultation on the introduction of a raised zebra crossing on Ladbroke Grove. Residents living near each proposal (c. 1,640 households/businesses) received letters signposting them to the consultation on the Council's consultation and engagement hub. Local ward councillors, residents' associations and community groups were made aware of the consultations by email.
- 2.2 Key stakeholders, such as the emergency services, utility companies, refuse collection teams and neighbouring boroughs were also informed of the consultation by email.
- 2.3 There were 49 responses to the consultation, with 47 responses coming via the online portal and two responses via email. One of the two emails received contained an objection signed by 28 residents, two of whom had sent separate objections through the online survey. The responses can be found in full in Appendix 1.
- 2.4 Thirty-five responses (71 per cent) supported the proposal in full, three (six per cent) supported in part and 11 (22 per cent) objected to the scheme.
- 2.5 The Council also asked if residents supported the proposal to introduce a raised table to encourage drivers to slow down for the new zebra crossing. Thirty-five responses (71 per cent) supported the proposal in full, two (four per cent) supported in part and 9 responses (18%) representing 34 people objected to the raised table. Three (six per cent) selected the 'no opinion' option.

- 2.6 Forty-eight of the 49 responses came from residents of Kensington and Chelsea. The other response came from a volunteer group based within the borough.

Reasons for objecting to the proposals

- 2.7 Thirty-four objectors, including the 28 signatories felt that the proposal is unnecessary as there are already other zebra crossings near the proposed site.
- 2.8 The objection signed by 28 individuals commented that the introduction of this crossing would increase traffic congestion.
- 2.9 The 28 signatories also felt that the proposal is a waste of taxpayers' money.
- 2.10 The objection, signed by 28 respondents also raised that the proposed crossing is located near existing bus stops, which could lead to increased safety risks and further disruption to public transport services.
- 2.11 Further to the above objection points, the 28 signatories also commented how that there was a zebra crossing in the proposed location over 20 years ago where several accidents occurred and the crossing was removed. They also felt that the money would be better spent to provide communities where there is little or inadequate pedestrian infrastructure.
- 2.12 Three objections, including the objection with 26 signatories, related to the removal of six parking spaces and requested that more be added elsewhere.
- 2.13 One objector to the scheme believed that road humps or speed cameras, rather than a zebra crossing, are preferable on Ladbroke Grove. One respondent stated that there is no need to raise the road as the traffic on this part of the road is always very slow during school time.

Officer responses

- 2.14 National guidance on what are suitable locations for a zebra crossing is detailed in Chapter 6 of the Department for Transport's Traffic Signs Manual. The proposed location for this crossing on Ladbroke Grove complies with this guidance and was chosen based on the area having a high level of pedestrian severance (based on factors such as traffic volume and speed, road width, pedestrian activity, and the spacing between existing controlled crossings). The two nearest pedestrian crossings are located close to the junctions with Chesterton Road (110metres south of the proposed site) and Telford Street, (120 metres north of the proposed site). The gap of over 200 metres between the existing crossings, in the context of numerous local amenities nearby, provides a reasonable justification for a zebra crossing at this site.
- 2.15 By their nature, zebra crossings make it necessary for drivers to stop when they currently do not to allow a pedestrian to cross the road. Vehicle delays are typically five seconds for a single person crossing but may increase where irregular streams of people cross over extended periods. This is highly unlikely at this location.

- 2.16 Funding for the crossing is from the Council's Local Implementation Plan allocation from Transport for London. The funding is therefore ringfenced for this purpose.
- 2.17 By reducing the distance between controlled crossing points, a zebra crossing at this location would improve convenience and accessibility for pedestrians, especially bus passengers.
- 2.18 This location was chosen following the application of our prioritisation criteria to several sites suggested by residents for new crossings. In addition, we have recently carried out consultations on three other proposed zebra crossings within the borough. Officers have not been able to locate any records indicating that a crossing was removed within the borough approximately 20 years ago.
- 2.19 The installation of the zebra crossing on Ladbroke Grove will result in the net loss of six resident parking spaces. This number cannot be reduced: the design already has the minimum necessary zig zag markings. The benefit of improved pedestrian safety and access to local amenities offered by the crossing must be weighed against the impact of the loss of these spaces. Our latest available parking occupancy data, from a survey in 2024, shows that on a weekday overnight four spaces out of sixteen being available in this section of Ladbroke Grove. As well as this, on a typical weekday overnight (18:30 to 06:30) there are also four out of six available resident spaces nearby, located approximately 40 metres south on Ladbroke Grove. There is also a small amount of unoccupied parking spaces on St Michael's Gardens and Bonchurch Road. Although the proposed reduction in parking spaces may lead to increased difficulty in finding parking, the data indicate that there is sufficient parking supply to meet local demand. However, a change requires a statutory consultation, and residents will have a second opportunity to share their views on parking changes. We expect this further consultation to take place in October. While the proposed loss of parking spaces will make parking more difficult, the data suggest that this will not be to such a degree as to outweigh the benefits of a new crossing. However, a change requires a statutory consultation, and residents will have a second opportunity to share their views on parking changes. We expect this further consultation to take place in October.
- 2.20 The reasoning for not proposing the crossing further north is that this proposal is located centrally between existing zebra crossing facilities further north and south, and because this location will have no impact on the two existing bus stops located nearby. Moving bus stops is often very unpopular with residents.
- 2.21 The newly proposed crossing will be on a raised table, which aims to reduce speeds on the approaches to the crossing. Ladbroke Grove is unsuitable for road humps as it forms part of several bus routes. The authority to enforce speeding lies with the Police. Councils have no legal powers to install speed cameras.

3. Next steps

- 3.1 Following consideration of all comments received, officers recommend to the Director of Transport and Regulatory Services that the Council proceed to detailed design and implementation of the proposed zebra crossing on Bomore

Road, subject to statutory consultation in relation to the changes to parking provision.

- 3.2 Councils are required to give statutory notice of zebra crossings before construction. Officers would arrange this following the detailed design.

Appendix 1 -

Q1 - Do you support the introduction of a new zebra crossing across Ladbroke Grove, near Bonchurch Road?

Objection – One

This is going to be quite an inconvenience you already added a zebra crossing not to far from the one we already had on Chesterton road which is quite dangerous I might add. We have two on a small road adding another is nonsensical.

Objection – Two

We don't need any more crossings on Ladbroke Grove. We already have one by Tesco (Cambridge Gardens), there's a new one a little bit further up (Oxford Gardens) and another by The Eagle (Telford Road). Surely that's enough!!! There's no reason why people would cross at Bonchurch Road. There are more than enough crossings for people to access the hospital and the market is nearer the tube so it wouldn't help that. Please spend the money on things we actually need! Thanks

Objection – Three

I am a blue badge holder and have to use my car to get around and driving on Ladbroke Grove is already difficult and a bit of a stop/start exercise. There are already a plethora of pedestrian crossings (both Pelican and Zebra) from the tube station to the roundabout at Barlby Road (5 I think) so is another one really needed? Particularly there are pedestrian crossings on Ladbroke Grove at Chesterton Road and another not too far away at the junction of Telford Road and Ladbroke Grove, both of which are very close to Bonchurch Road. Accordingly I do not believe that another pedestrian crossing is necessary.

Objection – Four

This is completely unnecessary and will not help with anything.

Objection – Five

A zebra crossing is inappropriate here

The footfall is too high meaning there are long tailbacks of traffic as it is and considerable delay to buses

The area already has a very high number of pedestrian crossings and doesn't need any more

Please restore the flashing yellow on the pelican crossing outside the station as this also contributes to gridlock.

Objection – Six

As a driver, resident and parent of a young children [REDACTED] I see no reason for introducing another zebra crossing on Ladbroke Road. There is already one past Faraday Road, one near Oxford Garden and Cambridge Garden which serves the local schools. The consultation explains the councils proposal but I have not seen any arguments for justifying the zebra crossing. Have there been a number of incidents on this part of the road?

Objection – Seven

1. There are already sufficient crossings on Ladbroke Grove. It is easy to walk between them. This proposal seems lazy.
2. Traffic is regularly blocked because of so many crossings. This would just clog traffic further. Removing one of the crossings near the tube may be a better idea

Objection – Eight

There is no point of having an additional new zebra crossing because there is literally several on Ladbroke Grove.

- 1 - Cambridge Gardens
- 2 - Oxford Gardens
- 3 - St Charles Sq
- 4 - Treverton Sq

All less than 2 mins walk from each other. And using residential parking space is a waste especially when residential are currently wasted on rental e-bike companies which causes a nuisance.

What would be nice is to have either additional speed bumps/speed camera's/CCTV as people uses Ladbroke Grove main road as a race track!

Objection – Nine

If you are to remove parking spaces, there needs to be more added elsewhere for residents along the roads.

Objection – Ten

The new crossing is unnecessary given the fact there are already two existing crossings within a two minute walk from the proposed crossing location. Both these crossings offer safe and convenient access for pedestrians and it seems redundant to add another one so close by.

This new crossing could also lead to increased congestion and disruption, especially considering the proximity of the existing crossings. There already is lots of congestion and delays during rush hours and this new crossing will make matters worse.

Objection Eleven

via email with 28 signatures. Twenty-Six signatories in total, two respondents had already responded which can be found above.

Dear Director of Highway and Regulatory Services and Councillors

Please find attached a signed document by 28 residents formally objecting to the proposed new zebra crossing on Ladbroke Grove by Bonchurch Road.

Our primary reasons for objection, as outlined in the attached document, include:

- The presence of two existing zebra crossings, each within a two-minute walk in either direction from the proposed site, rendering this additional crossing unnecessary.
- Introducing another crossing will significantly increase congestion on an already busy main road, negatively impacting traffic flow and journey times for commuters and local residents.
- The proposed crossing is located near existing bus stops, which could lead to increased safety risks and further disruption to public transport services.
- The proposal will remove six existing parking spaces for the zebra crossing.
- We believe this proposal of a new crossing represents a waste of taxpayer money, given the existing crossings already adequately serve most pedestrian needs.

In addition to the above, there was a zebra crossing in the proposed location around 20 plus years ago where several accidents occurred and the crossing was removed.
The money would be better spent to provide communities where there is little or inadequate pedestrian infrastructure.
We urge you to review the attached objection and consider the significant negative impacts this proposed zebra crossing could have on our community and pedestrians.
Thank you for your time and consideration of this important matter.
Please respond with your decision.

Kind regards
[REDACTED]

Support in Full – One

[No comment]

Support in Full – Two

I think it's a great idea. the amount of times my family and i try to cross the road near Bonchurch road and avoid cars. i feel there needs to be a zebra crossing closer to the bus stop than the one by the eagle pub. this would help slow down traffic and make crossing the street a lot safer for many locals.

Support in Full – Three

The gap between zebra crossings is quite large and people are always taking a chance crossing north of Chesterton Road, so a zebra crossing would be very, very useful.

Support in Full – Four

[No comment]

Support in Full – Five

Yes and definitely making it raised off the pavement so cars slow down is a good thing.
Cars always drive over the zebra crossing on Ladbroke Grove even when you are mid walking on them, I've nearly been run over a number of times , they are all really poorly enforced zebra crossings

Support in Full – Six

amazing news its really difficult crossing at this spot I was thinking it really needs another zebra crossing just so dangerous trying to cross the road especially with buses stopping that you can't see around

Support in Full – Seven

It is often difficult to cross the street at this point as there is always a lot of traffic.

Support in Full – Eight

[No comment]

Support in Full – Nine

[No comment]

Support in Full – Ten

[No comment]

Support in Full – Eleven

[No comment]

Support in Full – Twelve

[No comment]

Support in Full – Thirteen

Will be helpful for people getting on or off the bus.

Support in Full – Fourteen

This would be a super great addition as people often want to cross at this point anyway, so it will make it much safer!

Support in Full – Fifteen

Because the St Charles Square bus stop is two blocks away from another Zebra crossing I always walk across the road and need to be wary of cars coming quickly in both directions on Ladbroke Grove. Having a zebra crossing would make the bus stop and street safer for residents who utilize St Charles square bus stop.

Support in Full – Sixteen

[No comment]

Support in Full – Seventeen

Great idea, it is a necessity. I have almost been run over several times by cars and mopeds driven by foreigners who clearly don't understand what a zebra crossing is. Raising the crossing will slow them down and prevent future accidents.

Support in Full – Eighteen

[No comment]

Support in Full – Nineteen

Will make it safer for children travelling to the schools on St Charles Square.

Support in Full – Twenty

[No comment]

Support in Full – Twenty-One

[No comment]

Support in Full – Twenty-Two

[No comment]

Support in Full – Twenty-Three

Happy to see another zebra crossing, but doubt it will be safe.

Support in Full – Twenty-Four

[No comment]

Support in Full – Twenty-Five

[No comment]

Support in Full – Twenty-Six

Great for children cross the road from the bus stops on either side it will definately make it much safer for them and adults alike

Support in Full – Twenty-Seven

[No comment]

Support in Full – Twenty-Eight

[No comment]

Support in Full – Twenty-Nine

Yes over the last 35 years I have been a resident I have seen numerous people hit by traffic trying to cross this road and currently pedestrians are required to walk quite a distance just to access the next cross by the eagle pub, which especially for elderly residents is not Ideal. Members of my family have been struck crossing the road also, a few years back my father was stuck by a delivery driver which severely damaged his leg permanently, and the rider simply rode off.

Now I have constant anxiety every time my elderly parents have to cross that road as even though its a 20 zone cars and motorbikes have been absolutely massively breaking the speed limit.

This needs to be installed as it's a matter of time before someone is killed by these reckless drivers on Ladbroke Grove.

Support in Full – Thirty

[No comment]

Support in Full – Thirty-One

As a local resident, I'm strongly in favour. Like most of my neighbours, I don't own a car and don't understand why car traffic is prioritised past an arbitrary point up Ladbroke Grove. It makes the environment less pleasant to spend time in and leads to motorbikes loudly accelerating in front of residential buildings past the last crossing

Support in Full – Thirty-Two

But only if it is safe - the cars never stop at the crossing by Chesterton Road. I have nearly been hit a few times, and seen people be hit, including a woman with a pram. Have tried to raise this with the council often but never get a response. Also tried our MP.

Support in Full – Thirty-Three

I live on the corner of [REDACTED]. Often when you alight from a bus on the other side of the road you have to wait a long time to cross and sometimes you are tempted to try and cross when there is barely enough time to get across. A crossing at this site would be most welcome for safety reasons as well as convenience.

Support in Full – Thirty-Four

Great idea! Will improve road crossing safety.

Support in Full – Thirty-Five

Overall we strongly support the introduction of new zebra crossings at these locations as they support and enable the prioritisation of pedestrians at busy junctions. Where these are accompanied by raised tables is supported as a speed reduction measure to reduce speeds of vehicles approaching marked and unmarked crossings at these busy locations.

Support in Part – One

The amount of vehicle breaking the speed limit on Ladbroke Grove is increasing making more and more dangerous to use the existing crossings

Support in Part – Two

Yes that would be great, can we also get rubbish bins on either side? I've been asking for rubbish bins to be put in the bus stop because people walking down the street throw their trash onto our stoop

Support in Part – Three

A extra crossing is badly needed here. Thought that the new crossing was needed at the end where Faraday Road faces the entrance to St Charles Square. There are bus tops on both sides of the road and all would be passengers, including my husband and myself dash across the road between heavy and quite often fast moving road traffic, in an effort to catch our approaching buses. If the planned crossing goes head it will be a really good thing, but would be interested in the reasons for it not being slightly to the north.

Q2 - Do you support the introduction of a raised table to encourage drivers to slow down for the new zebra crossing?**Objection – One**

[No comment]

Objection – Two

As I say we have enough crossings

Objection – Three

This will just add inconvenience to drivers without achieving any improvement to safety.

Objection – Four

Makes bus journeys uncomfortable

The braking will cause more emissions, in fact many boroughs no longer implement raised crossings

Traffic already moves slowly here

Over engineering of the junction

If you had a pelican here with flashing yellow this wouldn't be necessary

Unclear why the zebra option has been chosen here

Please scrap the proposals and return excess funds to residents in lower council tax

Objection – Five

No need to raise road as the traffic on this part of the road is always very slow during school time and therefore if a zebra crossing is introduced the raised path serves no purpose other than to increase cost and reduce parking spaces.

Objection – Six

The flow of ambulances, police cars and fire engines would be slowed down, endangering their effectiveness

Objection – Seven

Unfortunately it is not worth the expense. Vehicle drivers might well slow down, but two wheeled vehicles (motor bikes, bicycles and scooters) will take no notice and the raised table will make no difference.

RBKC urgently needs to review the safety of pedestrians at zebra crossings in Ladbrooke Grove. Two wheeled vehicles repeatedly ignore pedestrians crossing the road and simply drive across. Twice in the last month using the Chesterton Road/Ladbrooke Grove crossing I have started walking across when a bus has stopped for me. Only by stopping to look round the side of the bus as I've walked past it have I avoided being run over by a motorbike which has ignored the fact the bus is stationary.

At the Ladbroke Grove station zebra crossing only a minority of bicycles and scooters stop when the lights are red and motorbikes simply assume they passing the stationary traffic to head to the front of the queue

Objection – Eight

Same comments as above. No need for a crossing. If the speed of drivers is the concern, alternative options such as a speed camera should be considered.

Objection(s) Nine to Thirty-Five

via email with 28 signatures. Twenty-Six objections in total, two respondents had already responded which can be found above.

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In addition to the above, there was a zebra crossing in the proposed location around 20 plus years ago where several accidents occurred and the crossing was removed.

The money would be better spent to provide communities where there is little or inadequate pedestrian infrastructure.

We urge you to review the attached objection and consider the significant negative impacts this proposed zebra crossing could have on our community and pedestrians.
Thank you for your time and consideration of this important matter.
Please respond with your decision.
Kind regards
[REDACTED]

Support in Full – One

[No comment]

Support in Full – Two

Yes this is a great idea, as i feel cars can sometimes go too fast at that part of ladbroke grove. this would improve the general 'atmosphere' on that part of the road as well as safety.

Support in Full – Three

[No comment]

Support in Full – Four

[No comment]

Support in Full – Five

[No comment]

Support in Full – Six

It will be safer as the drivers are obliged to slow down.

Support in Full – Seven

[No comment]

Support in Full – Eight

[No comment]

Support in Full – Nine

[No comment]

Support in Full – Ten

[No comment]

Support in Full – Eleven

[No comment]

Support in Full – Twelve

[No comment]

Support in Full – Thirteen

[No comment]

Support in Full – Fourteen

Great idea, it is a necessity. I have almost been run over several times by cars and mopeds driven by foreigners who clearly don't understand what a zebra crossing is. Raising the crossing will slow them down and prevent future accidents.

As above

Support in Full – Fifteen

[No comment]

Support in Full – Sixteen

[No comment]

Support in Full – Seventeen

[No comment]

Support in Full – Eighteen

[No comment]

Support in Full – Nineteen

There are two zebra crossings nearby and a third one towards Ladbroke Grove tube station
Will the proposed crossing be additional to the existing or will it be a replacement.

Support in Full – Twenty

[No comment]

Support in Full – Twenty-One

Yes we want this done as the road it's dangerous

Support in Full – Twenty-Two

Good for the drivers to see it is raised so they will actually slow down

Support in Full – Twenty-Three

[No comment]

Support in Full – Twenty-Four

[No comment]

Support in Full – Twenty-Five

Regardless of having a zebra crossing or not, having a zebra crossing would normally help but the standard of driving is shocking. For example, 6/10 times I've used the zebra crossing in Ladbroke Grove, drivers are reluctant to slow down, give priority, and nearly got hit on several occasions.
I would prefer speed bumps/speed camera's/CCTV instead.

Support in Full – Twenty-Six

[No comment]

Support in Full – Twenty-Seven

[No comment]

Support in Full – Twenty-Eight

Yes people need to be encouraged to slow down by all means especially if a pedestrian is making progress over the crossing already, there needs to be that element of safety that forces drivers to drop their speed.

Support in Full – Twenty-Nine

[No comment]

Support in Full – Thirty

[No comment]

Support in Full – Thirty-One

We need this by Chesterton Rd too

Support in Full – Thirty-Two

[No comment]

Support in Full – Thirty-Three

[No comment]

Support in Full – Thirty-Four

[No comment]

Support in Full – Thirty-Five

Overall we strongly support the introduction of new zebra crossings at these locations as they support and enable the prioritisation of pedestrians at busy junctions. Where these are accompanied by raised tables is supported as a speed reduction measure to reduce speeds of vehicles approaching marked and unmarked crossings at these busy locations.

Support in Part – One

There can be a lot of traffic on Ladbroke Grove especially during rush hour. I would want drivers to stop but if this adds a large expense I don't think it's worth it.

Support in Part – Two

Like in principle but question whether the additional cost will be worth it

No Opinion – One

[No comment]

No Opinion – Two

[No comment]

No Opinion – Three

[No comment]