



Markets Plan Consultation Document

July 2021



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

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Introduction from Cllr Faulks

Markets and street trading are part of our Culture and Place service, reflecting their role for local, national and international visitors, and they are a vital part of what makes our borough a great place to live and work.

The borough is internationally renowned as a retail destination with famous department stores and niche designers and in Portobello and Golborne Road Market, an eclectic mix of food, antiques and independent businesses. We want to ensure that these areas remain attractive as places to meet, shop and visit.

The impact of Covid-19 on our high streets has provided the Council with the opportunity to review our markets, considering what has worked well to date, what might be improved and to consider how our markets and street trading might change in the future.

During the first half of 2021 we listened to views from residents, businesses and market traders through online conversations and one-to-one meetings. From these, we created a set of proposals to make our markets and street trading operations more resilient to future events and for them to be a showcase for London's street trading offer.

We are now opening up the consultation to everyone who lives, visits or works in the borough to provide feedback on these proposals. The results of the consultation will help to prioritise improvements to our existing markets, support plans for new ones, develop the Street Trading Office as well as identifying funding to support delivery.

I encourage all of you to provide your feedback on which proposals you would like to see implemented to support thriving and forward-thinking markets in our borough.

Cllr Catherine Faulks

Lead Member Economy, Employment and Innovation

1.0 Executive Summary

Markets and street trading are vital parts of what makes our borough a great place to live, work and visit. Over the next five years we want Kensington and Chelsea's markets and street trading service to be resilient and financially self-sufficient, with the capacity to evolve and thrive.

In sections 2 and 3, this document offers an overview of markets and street trading within London and the borough, and describes new standards developed in response to challenges and opportunities as well as what we heard from traders, residents and businesses during conversations held earlier this year.

The Council has already agreed to undertake the changes outlined in section 3.5. Section 4 lists fifty-one proposals, grouped into nine themes, for your consideration.

Section 5 explains how to provide feedback, and section 6 lets you know what happens next.

2.0 The Street Trading Landscape

2.1 London's high streets and markets

With more than 600 high streets and 280 markets in London, the Greater London Authority (GLA) has published research on their relationship with Londoners and visitors and emphasised the public value of the city's high streets and town centres. With two thirds of Londoners living within a five-minute walk of a high street and almost half of Londoners not leaving their local area on a daily basis, there are opportunities for high streets and the markets on or close to them to thrive¹.

Guidance² from the GLA identifies a series of priorities and there are several where markets can play a part including:

- creating more welcoming and attractive high streets where people want to spend time - through events, public realm improvements and investment to ensure accessibility for all
- helping high street businesses to make better use of technology, refresh their marketing, and diversify their offer
- ensuring high streets are places for a diverse range of start-ups and SMEs, with plenty of affordable workspace
- supporting the formation of new organisations and groups that help London's high streets in the long-term

Markets across London have been shown to create destinations, attract people to an area, support enterprise and provide a place to meet, shop and socialise. It is within this context that we have developed our proposals.

The GLA identified further opportunities for markets to thrive as being³:

- maximising their financial and nonfinancial value in terms of the wellbeing of individuals and communities, social capital created and the environment by understanding the current markets and street trading legislation (see section 1.3)
- coordinating market services and information across councils
- ensuring clear agreements with private operators
- recognising the need for joining up markets with high streets and town centres that mutually support one another
- improving opportunities for environmental sustainability
- helping traders play to the strengths of being independent and meeting customer requirements
- mentoring support for traders
- encouraging new trader applications
- using social media to build communities of shoppers and embracing new technologies

¹ GLA website <https://www.london.gov.uk/what-we-do/regeneration/high-streets/supporting-high-streets>

² High Streets & Town Centres - Adaptive Strategies, GLA (2019)

³ Understanding London's Markets, GLA (2017)

All these factors play a part in how we adapt Kensington and Chelsea's market and street trading offer for the future via our own, council-run markets and by working with other organisations who operate here.

2.2 Street Trading in Kensington and Chelsea

The borough has enjoyed a long tradition of street trading. From the 1860s Portobello and Golborne Road have developed into these iconic markets, spurred on by the arrival of the antiques traders in the 1950's, and the film Notting Hill. The markets are seen as a London destination for international visitors. In the area, the Westway provided further room for market expansion when it was brought into use in the 1970s. Located here are the Portobello Green Market under the White Canopy and more recently Acklam Village.

Around the borough isolated traders have operated providing flowers, newspapers and fruit and vegetables. These have evolved and changed due to the needs and demands of their customers. Various farmers markets have arrived in the last two decades such as Notting Hill and Bute Street, along with privately operated food markets such as Partridges at the Duke of Yorks. Most recently a Farmers' Market was placed at Kensington High Street next to the Town Hall.

Kensington and Chelsea Council's Economy Strategy *Live, Work and Learn - Our Plan for a Successful Local Economy*, published in 2019, outlines our ambitions around markets:

Action 36

Support the development of street markets through partnership with traders' associations, seek to maintain a diverse and vibrant offer to attract visitors and continue the success of these unique parts of the borough

The Council wants to refresh its street trading offer, seeing markets as a mechanism of social, economic, environmental and community benefit for all who live, visit and work in the borough. This creates an opportunity for us to think about how our markets should look in the future.

2.3 Covid-19 recovery

The Covid-19 pandemic has had a significant impact on our markets and high streets, as tourists stayed away and non-essential businesses and traders spent much of the past 12 months closed. However, across the UK, many people have cited a much stronger connection with their local high street and in London, many local areas have thrived while central London's recovery is proving slower.

Our markets provided a social role during periods of isolation and we have seen a renewed connection between local residents and the market traders. To support this, a new market launched by the Council on Phillimore Walk, close to Kensington High Street, during the pandemic, has been well received by local residents.

With the borough's largest markets located in residential areas and with many people still working from home, there is an opportunity for them to reconnect with the markets. However, the markets as they were pre-Covid-19 may not meet the needs of local people and in early consultation residents told us that they cannot simply return to business as usual.

High streets and town centres have been under pressure for some years, often blamed on the increase in online shopping but this is only part of the story and for many it is down to businesses not being able to adapt quickly enough as shopping habits and tastes changed. As the pandemic has shown, these changes have accelerated, and several well-known names have disappeared from the high street for good and it is likely more will follow.

For many years, changes have been proposed for markets locally and nationally and the need for these changes has been accelerated by the pandemic. From increasing card and contactless payments to the use of online platforms and offering alternative ways to access goods such as click and collect or local delivery.

Wider changes as a result of the pandemic cannot be ignored. The hospitality, arts and culture sectors have been hit hard; there have been inequalities in how young people have continued to access their education and low-income households have felt the impact most. We have seen many examples of changes to streets with more greening initiatives and ease of movement which also impact on street trading in the borough.

In supporting the reopening of non-essential retail, in March 2021, the government announced changes in England, for example a simpler method to achieve pavement licences to encourage alfresco dining. This has created challenges around sharing spaces with traders, residents and these businesses.

2.4 The operating context for markets and street trading

London's markets are typically run using one of two sets of laws; The London Local Authorities Act 1990 (LLAA/The Act) or Part III Food Act 1984. The LLAA was a significant response to the regulation of London street trading.

In Kensington and Chelsea, all street trading activity is run under the LLAA. The Act dictates that no profit is to be made by the Council and provides a specific structure for changes and enforcement, whilst protecting the rights of the licensed trader. Although the Act was drafted to deal with licensed isolated pitches (traders on their own, not in a market) it is also applied to markets.

Markets set-up on non-Council streets or on private land, for example, Portobello Green Market, Acklam Village and some of the Farmers' Markets are not subject to the Act. As such, the operators of these markets, have flexibility in how they run their

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markets from recruiting traders to training, marketing and promotion and operating for profit.

The LLAA limits what the Council can charge, as only reasonable costs related to the market operation can be collected. This includes administration, enforcement, street cleaning around trading and collecting and disposing of waste.

Although this restriction on making a profit has been considered as constraining councils' abilities to promote and invest in markets, LLAA markets can make a surplus, which the local authority can carry forward, but which must be ringfenced for the benefit of markets and traders within the financial year.

On the public highway, the Council will continue to work with street trading through the LLAA to continue to protect traders and their rights.

3.0 The Operating Context for Markets in the Borough

In 2021, the Council commissioned a review of the market and street trading operation across the borough. The findings of this will enable the Street Trading Office to modernise its operations and ensure that it is compliant with areas such as the storing of data, governed by GDPR.

This Markets Plan Consultation process seeks to gather views to enable a five-year Markets Plan (2021-2026) to be created. The ambition is to re-establish our markets as an example of best practice in street trading in London with the support of the residents of the borough, existing traders and local businesses. This requires a vision and a series of proposals to be agreed in order for any changes to be put in place.

This Markets Plan Consultation document has been created from our conversations during the engagement phase through one-to-one interviews, group meetings and conversations with traders, residents, local businesses and the wider public. It contains a series of proposals to identify where we should focus our efforts in adapting our markets and street trading for the future and in considering new markets and trading sites in the borough.

The Markets Plan Consultation document aligns with the borough's priorities in supporting the Grenfell recovery, offering a healthy, clean and safe environment for all and being a place for residents and visitors to meet, shop and develop a business, celebrating the diversity of the borough and offering a place to visit and explore.

The Street Trading team sit within the Council's Culture team and operates under the Director for Cleaner, Greener and Cultural Service. The Street Trading Office is located on Tavistock Square, just off Portobello Road. The Street Trading team's remit is for market operations across the borough, including isolated trading sites. The team cover a standard six-day operating week, at times working across seven operating days.

The team comprises:

- Markets Manager
- Markets Development Officer
- Two Administrative Staff
- Two Enforcement Staff

3.1 The new standard for our markets

We want our markets to:

- Have a distinctive character, connected to their neighbourhoods by celebrating their history whilst looking to the future
- Act as an incubator for new businesses, especially in supporting young people and the Grenfell Recovery plan in creating new opportunities via employment and volunteering
- Have a clear offer in relation to what they sell and when and how it is sold, making the markets easy to visit, move around and shop at
- Offer our traders a clear guide to trading, what is expected of them and what they can expect from the Council in terms of support, facilities and relationships
- Have a knowledgeable, experienced Street Trading Office team who can develop markets and street trading now and in the future
- Be environmentally aware and have sustainability promoted as a priority
- Provide safety and security for traders, residents and visitors
- Provide an educational and engaging space for all to enjoy and develop

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3.2 Markets Overview

The Council manages Portobello and Golborne Road Markets, on street kiosks (isolated sites) and Tavistock Square.

	Markets		Other sites		
Location	Portobello Road	Golborne Road	Tavistock Square	On street kiosks	Miscellaneous
Days of operation	Monday to Saturday (occasional Sundays)	Monday to Saturday (occasional Sundays)	Ad hoc special event markets	Monday - Sunday	Monday - Sunday
Busiest day	Saturday	Saturday	N/A	Varies	Varies
Goods sold	Antiques, new goods, fruit and vegetables, hot street food, and second-hand goods	New goods, fruit and vegetables, hot street food, and second-hand goods	Events have included youth markets, charity events and artisan makers	Flowers, newspapers and fruit and vegetables	
Number of pitches	240	50	Varies by event	22	50
Notes	Tourist element pre-pandemic	More local customers and mid-century and vintage goods	Event and market space utilised at different times of the year have included youth, charity and artisan maker markets	Kiosks include: South Kensington and Westbourne Grove (flowers) and Sloane Square (newsagents)	On street pitches across the borough

Other markets

The Council licences London Farmers' Markets in High Street Kensington (Sundays) and South Kensington Bute Street (Saturdays). The borough is also home to several privately-run markets which include London Farmers Markets in Imperial College (Tuesdays) Notting Hill (Saturdays), Partridges in Duke of York Square, Chelsea (Saturdays), Portobello Green Market and Acklam Village (The Westway/Portobello Road) (Friday to Sunday). The Council does not have responsibility for these markets or any control over them.

3.3 Challenges and opportunities facing our markets and street trading

Challenges

- Portobello Road Market has been reliant on tourism and we do not know when pre-pandemic numbers of tourists will return
- In turn, the antiques trade has been impacted by issues in supply of stock coupled with a rise in online purchases. New goods traders are holding old stock which potentially has fallen out of fashion
- The Council will have budget challenges if simply reliant on Traders fees for the development of the markets
- Non-essential traders finding new business avenues which do not include markets and some may not return
- Changes in how people shop – more online, refill and sustainability, reuse and charity shops, click and collect/last mile delivery – means the markets will need to adapt to remain attractive to local people
- The Street Trading team is small and so has a limited capacity for supporting new development
- Residents, shop-based businesses and some street traders can be resistant to some changes which create a destination (public seating and street entertainment for example)

Opportunities

- Many people are still working from home and are likely to continue to do with the Confederation of British Industry (CBI) and PwC finding that 74 per cent of companies, particularly those in finance and banking (which represent a significant sector of employment for our residents), are reviewing their office space requirements in anticipation of a bigger shift to home working⁴. This may bring opportunities for new goods being introduced to the markets and a lunchtime offer for those working from home
- We expect to see more innovation with new traders applying for a pitch or returning ones coming back with new ideas, having been unable to trade during this time. A report by Centre for Local Economic Strategies (CLES) found that the resilience of high streets will depend on partnerships between different groups and stakeholders across private, public and third sector organisations
- Meanwhile uses, as temporary interventions to address vacancies on the high street, have the potential for long-term impact whether premises are owned by the Council or not. However this requires freeholders to be innovative and flexible to allow this to happen
- Strong partnerships and shared visions will be essential to secure future economic success. A localised vision of high streets suggests that a one size-fits-all approach does not work⁵. Our market and high street partnerships should be reviewed (while

⁴ [Centre for London and Cross River Partnership, Town Centre Futures 2021](#)

⁵ [Centre for London and Cross River Partnership, Town Centre Futures 2021](#)

acknowledging those we have in place already with the Portobello and Golborne Management Committee, Market Streets Action Group, and Westway Trust) (see Glossary) to set out an inclusive vision of prosperity, people, and place: three core themes under the Mayor's Good Growth Policy

- The Council's policy emphasis on places and placemaking, high streets, culture, and greening
- Leveraging the fame of 'Portobello', as well as the area's historical and cultural interest (Notting Hill Carnival, local music industry and musicians)

3.4 What we heard during our 2021 market engagement conversations

3.4.1 General perceptions of Portobello and Golborne Road Markets

- Portobello needs to decide what it wants to be!
- Sunday is a quiet retail day but could offer the chance to have a more locally focused market
- Traffic closure for Portobello (or pedestrianisation) would improve the experience *[NOTE: some sections of Portobello Road are already pedestrianised from 10am until 4pm]*
- Move market traders' vehicles off the street to make it look better and have more space
- Look at the area as a whole with the market, shops and all it has to offer
- More consideration about the diverse ethnic mix in the area and how that connects to the market
- We need more variety in what's sold
- Antiques are a draw
- Need more places to sit
- The market creates a shared and vibrant space for all our residents to mix and enjoy
- Celebrate the uniqueness of the area with fashion, produce and Carnival connection
- An area where people from all income brackets can happily co-exist

3.4.2 Traders

- Enforcement from the Street Trading Office on set-up of stalls and where trading takes place is useful and needs to continue
- We would like more clarity on waiting lists or processes for getting a stall or becoming a casual trader
- We want to see the vacant pitches filled
- Sizes of pitches need standardising
- Portobello and Golborne Management Committee (PGMC) and others involved with the markets could be more closely linked

3.4.3 Marketing and promotion

- We need to attract people from other parts of London
- It's not clear when the markets are open or what they sell on different days
- There needs to be better signposting and promotion of the area
- Portobello disappoints when some people visit

3.4.4 Markets and street trading operations

- It's not clear how we would start a market as residents or an operator
- Arts and culture play a big part in the borough and should link to the markets
- I'd like to see young people included more often rather than just the one-off markets like Youthquake
- The Farmers Market on Sunday on Kensington High Street has been great success and suits the neighbourhood
- How can we make the borough greener and more sustainable? There's lots of plastic bags used
- I would like to see markets on different days – Sunday, night market, event-led options
- I'm not sure which markets the Council run and which they don't

3.5 What we have agreed to do

In addition to the suggested proposals, as part of this review process we have agreed to implement a series of changes, from 2021:

1. Establish clear policies on commodities sold covering ethical and environmental concerns, within the framework of the LLAA. A draft policy to be developed for discussion with Portobello and Golborne Management Committee (PGMC) and Market Streets Action Group (MSAG) by Q1 2022 in conjunction with the
2. Ensure the Council's roles and responsibilities are understood when launching the Markets Plan after the Consultation Period, to help all involved have an awareness of what is possible and how change can happen
3. Create a new internal standing working group bringing together the Council's Highways, Licencing, Planning and Property teams with the Street Trading team to break down siloed working and interact with the Portobello and Golborne Management Committee (PGMC) and Market Streets Action Group (MSAG) to overcome market and isolated trader site issues
4. Support the development of the Portobello and Golborne Management Committee (PGMC) as an effective collaborator in the management and developments of the market in this area, growing support from the retailers surrounding the market to include them in the dialogue
5. Increase links with young people and families via <ul style="list-style-type: none">● Schools and Book Week – children's stalls in the day supported by parents/carers and school staff

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<ul style="list-style-type: none">● Food growing in Colville School – the Council has previously funded food growing in the playground● Educational packs for schools to use when visiting the markets
6. Develop a marketing plan for the markets to appeal to a London-wide audience: <ul style="list-style-type: none">● Partner with local organisations that bring people to the area e.g. Museum of Brands, Discover South Kensington etc to ensure the markets are included in people's day
7. Continue to work in partnership with The Westway Trust on the Visit Portobello website. Use social media channels to reposition this as the main platform for the area, with individual listings for all permanent traders. Publicise this locally to remind local people of what is on offer
8. Work with partners to create a clear sense of arrival to Portobello and Golborne Market from Notting Hill, Golborne Road and Ladbroke Grove entry and exit points via wayfinding in accordance with the Local Plan. Lobby TfL to improve market information, signposting at Notting Hill Gate and Ladbroke Grove Stations and step free access
9. Strengthen our relationship with all market operators and stakeholders with a Market Network to support dialogue and improvement in all the markets of the borough
10. Consult on public realm and streetscape improvements that could be made to make Portobello Road more functional, attractive and accessible
11. Support the development of a Business Improvement District in the area (potentially Portobello Road/Westbourne Grove/Ladbroke Grove) to enable a formal relationship to be achieved between individual retailers and, on behalf of traders in the area, the Street Trading Office

4.0 Proposals for your consideration

The Markets Plan Consultation includes a series of proposals for consideration by people who live, visit, work and learn in the borough. In this section you will find the proposals listed under their relevant headings.

All of the proposals included in the Markets Plan Consultation Document are able to be delivered. There may be some proposals that you think are a higher priority and some that you would prefer not to be included. Your views on these proposals will shape the contents of the final Markets Plan.

The proposals are themed, focussing on different areas:

- A. Utilise space
- B. Enterprise support including young people
- C. Sustainability and the environment
- D. Attracting and retaining customers
- E. Operational improvements
- F. Identifying new trading sites and markets
- G. Portobello and Golborne Road markets
- H. Education and Engagement with the Community
- I. Safety and security

A: Utilise space

We want to consider how our markets can attract more local people to shop, spend time there and to make it easier to move around for those with mobility issues. We also want to consider how we share the street between the market and businesses with pavement seating.

We want it to be easier to understand how to hold market-style events in the borough safely and successfully.

Our Proposals

1. Increase the number of isolated trading sites in the borough by identifying potential new isolated trading sites to improve the mix of products available across the borough and consult with residents at each location before licensing new sites
2. Increase the number of markets around the borough in consultation with residents and retailers in the potential locations
3. In consultation with traders, local residents and shops, identify spaces in the markets to encourage increased dwell time by introducing seating to some market pitches and general seating in the area (where space allows). To accommodate this in specific locations only where it is practical, explore the possible relocation of individual traders' vehicles off Portobello Road.
4. Consider the implications of pavement seating being re/introduced at markets in relation to their operation
5. Improve the market's accessibility for all users via provision of toilets, flat/even surfaces, and other public realm elements by seeking external

funding to make improvements in consultation with traders and local residents

B: Enterprise support including young people

Market traders adapted well over the past year and we want to look to the future to ensure their businesses rebuild successfully while attracting new, local traders to the markets and street trading. Our Grenfell Recovery Employment and Skills programme focuses on work and volunteering opportunities specifically for young people.

We want to ensure that our markets act as an incubator for local residents to start or test a business at low cost and create the next generation of market traders via ongoing programmes rather than one-off events.

Our Proposals

6. Identify five sites on Portobello Road and on Golborne Road to be allocated on rotation for local people to test new businesses, incorporating a scheme for new/prospective traders to be trained and mentored by business support advisers and existing experienced traders
7. Run a youth programme for market stall businesses expanding the New Youthquake model, collaborating with local schools, hosting 6+ trading events a year and providing training sessions to young people.
8. Develop supplier networks between traders and local businesses to enable market traders to supply shops with their quality produce, or share deliveries of key supplies from other businesses
9. Create a process to welcome new traders, including monthly networking events, podcasts, and training options

C: Sustainability and the environment

We know our markets and street trading operations generate waste and many comments focused on the impact of this and street cleaning. In identifying new markets or street trading sites we want to minimise their impact on neighbourhoods, the environment and our operational costs. There are ways we can adapt to ensure this happens and support customers in making eco-friendly choices.

Our Proposals

10. Carry out a sustainability and waste audit to identify the type and amount of waste our markets generate
11. Informed by the audit, introduce changes to waste collection and disposal methods as well as work with traders to help them adopt environmentally sustainable best practices
12. Promote stalls who support eco-friendly initiatives such as locally sourced, low food miles, and plastic free produce. Use available sites to host a community

programme led by local eco heroes. Examples include a book swap, clothing exchange and seed swap

13. Encourage use of environmentally friendly processes in market operations, e.g. electric vehicles used by Council and contractors and paper-free management of traders' applications and accounts by the Street Trading Office
14. Organise bulk purchasing to encourage traders to move away from plastic bags or food containers and have environmentally friendly alternatives
15. Provision of water fountains to fill bottles removing the sale of plastic bottled water on the markets
16. Seek to identify additional lock up storage for traders to ensure that goods for sale can be stored close to the stalls to cut down vehicle movements

D: Attracting and retaining customers

We want to attract new customers and improve the reputation of our markets and street trading operations, ensuring that local people and those across London know about our markets and traders so we can be less reliant on international tourists.

Our Proposals

17. Create a marketing group with businesses and traders from across the area to relaunch Visit Portobello, ensuring visitors and customers know what they will find there and on what day
18. Work with partners on promotional events and activities that could include digitally facilitated walks, the volunteer Market Ambassadors programme providing guides in the area, treasure hunts, recipe trails, and calendar-based activities – such as Apple Week and Small Business Saturday – that include all businesses on the market streets
19. Support better street signage to enable visitors to find the markets
20. Maintain free public wi-fi and work with the dscvr App to promote market traders, retailers, and other businesses in the area.
21. Borough wide approach to promotion of markets, linking with all operators in the borough

E: Operational improvements

Our Street Trading Office houses a small team of officers who look after markets and street trading, manage storage units, parking for traders and Notting Hill Carnival Street Trading and other associated street trading and events in the borough. We want to ensure we have a Street Trading Office that is agile and can build relationships with existing and prospective traders and operators.

Our Proposals

22. Create a Street Traders Handbook with a Traders Charter, detailing the standards that the Street Trading Office will deliver, including producing an Annual Report and Annual Accounts
23. Create an effective means to provide up to date information on waiting lists and availability of sites and make this publicly accessible
24. Test online registration systems in 2021/22 for traders with a view to implementing in 2022/23, and consider further online systems for traders
25. Review parking for traders at markets and isolated pitches across the borough, to ensure there is balanced provision for traders, residents and businesses
26. Review market layouts and regulations to standardise pitch sizes, ensuring goods are presented well and that there is access for all customers
27. Carry out an audit on electricity usage to confirm current and future requirements. Improve or replace the existing provision and agree internally how costs will be recovered
28. Ensure that storage space is protected from development without replacement and the provision for additional space when possible

F: Identifying new sites and markets

Our neighbourhoods are distinct, and we want to make sure that the right markets and street trading opportunities are developed for them.

Kensington High Street

The high street is facing a range of challenges and markets, events and isolated sites (alongside empty shops where the Council has access to them) can add interest and attract residents to use them. In a recent Council survey, a total of 92 per cent of businesses around Kensington High Street supported developing more markets, with Christmas and Farmers' Markets mentioned specifically.⁶

Chelsea (including King's Road, Worlds End and Sloane Square)

Local residents and market operators have lots of ideas for what could be created in this part of the borough. Community activation and engagement are seen as central to the success of any markets in the area.

Notting Hill Gate

With the proposed redevelopment of the Farmers' Market site, residents wish to see the market supported so that it returns to the location in the future.

North Kensington

Residents want to see opportunities to create additional markets or trading sites in the area. They want to see the community supported in fulfilling these ambitions.

Our Proposals

29. Commission a feasibility study in consultation with local residents, to identify sites to trial additional outdoor new markets at some locations and consider evening markets Review isolated trading locations in the borough in and identify new potential sites for kiosks
30. Review isolated trading locations in the borough and identify new potential sites for kiosks
31. Identify sites in the borough to establish a permanent market that could work outside of the London Local Authorities Act

G: Education and engagement with the community

The markets will be a base for providing these opportunities.

Our Proposals

32. Provide opportunities for borough-based charities to trade or promote their services
33. Identify sites that can be available to support educational programmes when possible, including for an annual school's market and entrepreneur's stall challenge, to promote business skills and well-being
34. Create a schools education pack to enable young people within the borough to visit the market with their school
35. Work with schools to ensure they have availability to bring students to experience and understand the benefits of a market for trade, design, customer engagement and social wellbeing

H: Portobello and Golborne Road Market

Portobello and Golborne Road are our world-renowned markets with a 150-year history. We want to continue to celebrate the diversity of the area and the strength of the community around Portobello and Golborne Road by aligning this to food, arts and culture, and history to further root the market in the neighbourhood.

Our Proposals

36. Expand and raise the quality of the commodities on offer in Portobello and Golborne Road Market. This could include food products (larder/take home, not street food) and craft/makers. To diversify from food, consideration to be given to adding services to the markets which could entice people to visit for a specific purpose
37. Work with the Council's Planning team to ensure that any planning applications submitted around Portobello and Golborne Road Market include consideration of the needs of the markets, to ensure that for each site, traders are able to continue to trade as usual
38. In consultation with Portobello and Golborne Management Committee (PGMC), in Q3 of 2021/22, review the days of operation in connection with permanent traders'

licences to offer flexibility on the days in the licence and review all types of licences in the context

39. Create a programme of engagement opportunities that add interest and provide an opportunity for local creatives to meet potential customers, for example creative workshops, makers crafting their goods on display and Carnival costume creation brought into public view
40. Review what is sold on all sections of the market, to consider ways to improve the offer and alternative ways to promote each type of commodity
41. Introduce licensing for retail shop forecourts
42. Enable traders selling food to be licensed to sell alcohol
43. In consultation with Portobello and Golborne Management Committee (PGMC), in Q3 of 2021/22, consider the use of trailers on Portobello Road (currently limited to one trailer – the German Food Stall)
44. In consultation with Portobello and Golborne Management Committee (PGMC), in Q3 of 2021/22, consider the use of trailers on Golborne Road (currently limited to three trailers)
45. Offer a Sunday market on the Sundays in December that lead up to Christmas
46. Offer a Sunday market on eight Sundays over the summer period
47. Introduce Sunday street trading in Portobello and Golborne Road Market on a permanent full-time basis

I: Security and safety

With the crowds of shoppers and visitors the Council needs to ensure that the borough is a safe place to enjoy. Linking with other agencies the Council will build security and safety principles into all markets and new developments.

Our Proposals

48. Make the existing temporary road closures on Portobello Road permanent (Monday to Saturday) but resolve the need for vehicle movements required by residents
49. Start the road closures on Portobello Road at 9.30am rather than 10am
50. Introduce solid physical measures (such as bollards or planters) on Portobello Road at road closure times for reasons of public safety
51. Permanently pedestrianize a section of Portobello Road between Talbot Road and Colville Terrace, where there are no mews

5.0 How to provide feedback

You can access the online portal to provide your views by visiting <https://consult.rbkc.gov.uk/communities/markets-plan> on the Council's website. The consultation will be open for a minimum of six weeks, closing on 17 September 2021. Please share the link widely with your friends, family, neighbouring businesses and others who care about markets in the borough.

If you do not have access to the Internet, please phone 020 7727 7684 to request a copy of document to be posted to you.

You can also print off the form at the back of this document and post that to the Street Trading Office (1AN, 72 Tavistock Rd, London W11 1AN) or drop in in person.

On Wednesdays in August there will be an opportunity to talk to member of the Team in person, who will record your views on the proposal using the form at the back of this document. Please phone 020 7727 7684 or email street.trading@rbkc.gov.uk.

6.0 What happens next

Once the responses have been analysed, the proposals will form a set of priorities for the Council's markets and street trading over the next five years in our Markets Plan 2021-2026. This will be shared widely and published on the Council's website.

Glossary

Portobello and Golborne Management Committee (PGMC), a non-profit group representing the market traders and shops of Portobello Road and Golborne Road, to manage the main market along Portobello Road and Golborne Road

Markets Street Action Group (MSAG), a group chaired by the Lead Member for Economy, Employment and Innovation which comprises market traders, retailers, local residents and Ward Councillors

TfL, Transport for London, a local government body responsible for most of the transport network in London

Appendix 1.

Historic feedback and recommendations

Over the years, residents and market traders have been asked for their views on Portobello and Golborne Road Market covering areas such as what is sold, opening hours and road closures.

In developing our proposals, we reviewed feedback from these previous consultations.

The previous consultations included a report by the Public Realm Scrutiny Committee's Markets Working Group (2013), a draft markets strategy for Portobello and Golborne Road (2014), markets surveys in 2013 (359 responses), 2016 and 2018 (681 responses) and resident panels in 2011 and 2013. In 2010, The Portobello and Golborne Management Committee (PGMC) produced a vision for the markets and in 2017, the Street Trading Office proposed themes for a 10-year strategy and improvements to isolated trading sites (those who are not part of a market), consideration being given to new market sites and a review of storage.

The key themes from previous consultations include:

Opening hours Comments	Recommendations	Status
<p>There was support for extending opening hours on Thursdays and for ad hoc Sundays which were favoured by residents over regular Sunday markets (at Portobello)</p> <p>Many could see the economic benefit of extending hours and adding Sundays</p>	<p>Consider summer and Christmas markets</p> <p>Review the opening hours</p> <p>Revisit Sunday market proposals</p>	<p>The market is now open all day on Thursdays</p> <p>Sunday Christmas Markets were planned in 2020 but Covid-19 meant these needed to cease</p>

Road closures

Comments	Recommendations	Status
<p>It's not a problem to close some roads while allowing access for deliveries</p> <p>Closing the road between Cambridge Gardens, Oxford Gardens and Westbourne Grove on a Friday 10-4 (as well as existing) Saturdays would</p>	<p>Trial road closures on Fridays or other days in addition to existing Saturday closure.</p> <p>Re-examine closing Blenheim Crescent and Talbot Road between Kensington Park Road and Colville Square. This was part of the initial study looking at potential partial pedestrianisation areas and</p>	<p>Sections of Portobello Road are now closed Monday to Saturday each week</p>

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have little impact for most groups	has been closed in the past for special events like Record Store Day.	
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Table, chairs and tables on trading days Golborne Road

Comments	Recommendations	Status
<p>Over 50 per cent support for tables and chairs on trading sites on market days and on Sundays</p> <p>Limited support for trailers on Golborne Road</p>	<p>Consider additional table and chair locations on Golborne Road</p> <p>Review the 'no trailers' policy</p>	<p>During Covid, Kensington and Chelsea Council has promoted alfresco dining to offer pavement and tables and chairs licences which are acting as a pilot</p>

Marketing and promotion

Comments	Recommendations	Status
<p>Portobello needs to market itself to London and UK visitors</p> <p>The Royal Borough Newsletter be used more to promote the local markets and raise their profile.</p>	<p>Launch Visit Portobello website and newsletter</p> <p>The Council to look at establishing a promotional budget and using the council's media and communications team to promote the markets to local residents.</p> <p>A need to promote visits on other days of the week to reduce Saturday overcrowding</p> <p>Develop a comprehensive and inclusive area branding, marketing and communications plan that addresses the identified segments, directing clear calls to action for each segment through channels relevant to that segment.</p> <p>Develop a strategy for experimental/cultural placemaking that brings together events and activities... potentially via a</p>	<p>Visit Portobello launched and a regular newsletter.</p> <p>The Street Trading Office and the Chelsea Council's Comms Teams are working on storytelling using Markets. A new dscvr App has been launched</p>

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	website with a sustainable content management plan and robust community involvement.	
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What's sold at the markets

Comments	Recommendations	Status
The Council does not have the ability to help revitalise the market by prioritising stalls that would encourage locals to come and shop in the market	Establish a process – overseen by a committee if necessary – to allow prioritisation of types of stalls on the waiting list which would encourage local footfall to the market	Not implemented as yet
Given the decline in the number of fresh fruit & vegetable stalls over the years, with fewer new traders, could traders be allowed to have more than one pitch?	Revisit whether fruit and vegetable traders should be allowed more than one pitch provided they trade fresh fruit and/or vegetables	Not implemented as yet
It would be useful to review the Council's pitch allocation policy and its operation to check whether it remains the best and most suitable way to allocate new stalls and allows enough flexibility to accommodate new/entrepreneurial ideas.	A strategic review of the pitch allocation policy from time to time to assess trends, categories and operation. Consider a designation for test trading/ new businesses / start-ups for those who live, work or learn in the borough	Not implemented as yet
Increase our pitch fees to encourage higher quality traders	None	Under the London Local Authorities Act we are only allowed to charge back costs relating to market operations and nothing else
Replace all the traders with new ones	None	The London Local Authorities Act provides traders with protection in the form of their trading licence, they have their pitch for life in some cases and can pass the pitch to a relative in their Will

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<p>Actively curate the market bringing in new traders</p>	<p>None</p>	<p>The London Local Authorities Act provides traders with protection in the form of their trading licence meaning we can only fill pitches for which no permanent license has been issued, or when the licensed trader has let us know they will not be using the pitch on that day</p>
<p>Run different markets in Portobello and Golborne Road every weekend</p>	<p>None</p>	<p>Due to the protections the London Local Authorities Act offers traders, we cannot give their pitch to someone else to trade on a regular basis (as is done in Bohemia Place Markets in Hackney, which is on private land and not subject to the London Local Authorities Act)</p>
<p>Concerns about stalls heading down-market and cheap 'tat'. Hard to regulate but licence allocation may have to include an assessment of wider impacts.</p>	<p>Review licence allocation</p>	<p>No change</p>
<p>Hot food and its associated smells and rubbish is controversial amongst both traders and residents.</p>	<p>Limit the number of hot food stalls. Consider a policy of non-replacement if a hot food trader leaves the market. Give hot food its own designation and ban conversion from fresh/packaged/cold food to hot food.</p>	<p>A limit is in place. And there has been limited change in this area.</p>

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Wayfinding (signage) and toilets and movement

Comments	Recommendations	Status
<p>Move the traders around so the stalls flow better</p>	<p>None</p>	<p>Under the London Local Authorities Act, trading licenses assign traders to a specific pitch and this cannot be changed unless the trader wants to move</p>
<p>Toilet facilities and signage – general concerns about lack of toilet facilities but in terms of signage the Ladbroke Grove tube arrivals were more likely to raise the issue than other visitors implying at least on the key locations for improvement.</p> <p>Better and cleaner toilet facilities are the biggest ask of Portobello Traders. Sole traders have to leave their stall unattended to use a toilet, so distance to walk and queueing time are important factors. They are also aware that customers may see the toilets that hot food vendors are using for hand washing and may form a negative view.’</p> <p>Overcrowding remains the most significant unprompted negative comment... the fact that the majority of these negative comments about over-crowding were recorded on the two Saturdays</p> <p>3 /10 visitors arrive at Notting Hill Gate tube and leave that way too, Ladbroke Grove tube station</p>	<p>To consider the use of banners on lamp posts directing visitors on to the next part of the market as too often visitors to the market retrace their steps.</p> <p>Develop a spatial/ wayfinding strategy and communications plan that helps visitors understand the ecosystem of access/ egress points</p> <p>Increase toilet provision for traders and customers</p>	<p>No change</p>

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<p>users also leave and depart from the same station implying a lack of awareness or willingness to visit the whole length of the Portobello Rd. There is also a desire for better signage for the whole market to help customers find their way around Transport signage: Promoting the use of other tube stations apart from Notting Hill Gate and bus announcements indicating stops for the market.</p>		
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Street Trading Office

Comments	Recommendations	Status
<p>The Street Trading Office is an operational hub and part of the community and reaffirms the Council's commitment to the markets.</p> <p>There should be different pricing by type of goods/stalls, rules around hot food, trading days and policies and procedures.</p> <p>Hot food to be given its own designation to be more effectively controlled and when a hot food stall vacated, it be reverted back to non-hot food. Existing cold food should not be allowed to convert to hot food.</p> <p>Some traders are unable to set up pitch due to a vehicle being parked in their pitch due to their early set up time (e.g. 6/7am when parking restrictions</p>	<p>Change trading on Thursday to all day</p> <p>Phase out the Saturday only licence to revitalise other trading days with a rule that they must trade other days as well as Saturday.</p> <p>Develop a waiting list process</p> <p>Ban on more hot food until further notice.</p> <p>Revisit whether fruit and vegetable traders should be allowed more than one stall provided they trade fruit and/or vegetables.</p> <p>Review parking restrictions for traders on Golborne Road.</p> <p>Revisit key relationships – PGMG, MSAG and others – to develop the markets Investigate alternatives for waste management and street cleansing, including a review of current contracts and options</p>	<p>Thursday trading days extended</p> <p>Waste management and other street market costs and operations are regularly reviewed</p> <p>PGMC and the Council meet at least once a month</p>

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<p>do not come into force until 8am).</p>	<p>for recycling, composting and the environment.</p>	
<p>Develop a relationship of equals between the Council and the PGMC using open dialogue.</p>		

About you

Tell us more about you

1 Which of the following are you?

(Required)

Please select all that apply

- Kensington and Chelsea resident Kensington and Chelsea market trader
 Kensington and Chelsea business owner
 Visitor / I do not live in Kensington and Chelsea Other

Please specify other answers

2 Which Kensington and Chelsea Council markets do you visit?

Please select all that apply

- Golborne Road Portobello Road
 Individual on-street traders like news kiosks and flower stands around the borough
 None, I don't visit any of these

3 Which other markets do you visit?

Please select all that apply

- Bute Street farmers' market Kensington High Street (Phillimore Walk) farmers' market
 Portobello Green Market (vintage fashion) Acklam Village Market (street food and bar)
 Any other open-air market in Kensington & Chelsea
 None, I don't visit any of these

Proposals to utilise space

We want to consider how our markets can attract more local people to shop, spend time there and to make it easier to move around for those with mobility issues. We also want to consider how streets are shared between the market and businesses with pavement seating.

We want it to be easier to understand how to hold market-style events in the borough safely and successfully.

4 Tell us whether you support our proposals to utilise space

Support

Not sure

Do not support

Proposal 1: Increase the number of isolated trading sites in the borough by identifying potential new isolated trading sites to improve the mix of products available across the borough and consult with residents at each location before licensing new sites

Please select only one item

Proposal 2: Increase the number of markets around the borough in consultation with residents and retailers in the potential locations

Please select only one item

Proposal 3: In consultation with traders, local residents and shops, identify spaces in the markets to encourage increased dwell time by introducing seating to some market pitches and general seating in the area (where space allows). To accommodate this in specific locations only where it is practical, explore the possible relocation of individual traders' vehicles off Portobello Road.

Please select only one item

Proposal 4: Consider the implications of pavement seating being introduced at markets in relation to their operation

Please select only one item

Proposal 5: Improve the market's accessibility for all users via provision of toilets, flat/even surfaces, and other public realm elements by seeking external funding to make improvements in consultation with traders and local residents

Please select only one item

5 If you selected no or not sure, please tell us why in the space below

Proposals on enterprise support including young people

Market traders adapted well over the past year and we want to look to the future to ensure their businesses rebuild successfully while attracting new, local traders to the markets and street trading. Our Grenfell Recovery Employment and Skills programme focuses on work and volunteering opportunities specifically for young people.

We want to ensure that our markets act as an incubator for local residents to start or test a business at low cost and create the next generation of market traders via ongoing programmes rather than one-off events.

6 Tell us whether you support the following proposals for enterprise support including young people

Support

Not sure

Do not support

Proposal 6: Identify five sites on Portobello Road and on Golborne Road to be allocated on rotation for local people to test new businesses, incorporating a scheme for new/prospective traders to be trained and mentored by business support advisers and existing experienced traders

Please select only one item

Proposal 7: Run a youth programme for market stall businesses expanding the New Youthquake model, collaborating with local schools, hosting 6+ trading events a year and providing training sessions to young people.

Please select only one item

Proposal 8: Develop supplier networks between traders and local businesses to enable market traders to supply shops with their quality produce, or share deliveries of key supplies from other businesses

Please select only one item

Proposal 9: Create a process to welcome new traders, including monthly networking events, podcasts, and training options

Please select only one item

7 If you selected no or not sure, please tell us why in the space below

Proposals about sustainability and the environment

We know our markets and street trading operations generate waste and many comments focused on the impact of this and street cleaning. In identifying new markets or street trading sites we want to minimise their impact on neighbourhoods, the environment and our operational costs. There are ways we can adapt to ensure this happens and support customers in making eco-friendly choices.

8 Tell us whether you support our proposals about sustainability and the environment

Support

Not sure

Do not support

Proposal 10: Carry out a sustainability and waste audit to identify the type and amount of waste our markets generate

Please select only one item

Proposal 11: Informed by the audit, introduce changes to waste collection and disposal methods as well as work with traders to help them adopt environmentally sustainable best practices

Please select only one item

Proposal 12: Promote stalls who support eco-friendly initiatives such as locally sourced, low food miles, and plastic free produce. Use available sites to host a community programme led by local eco heroes. Examples include a bookswap, clothing exchange and seed swap

Please select only one item

Proposal 13: Encourage use of environmentally friendly processes in market operations, e.g. electric vehicles used by Council and contractors and paper-free management of traders' applications and accounts by the Street Trading Office

Please select only one item

Proposal 14: Organise bulk purchasing to encourage traders to move away from plastic bags or food containers and have environmentally friendly alternatives

Please select only one item

Proposal 15: Provision of water fountains to fill bottles removing the sale of plastic bottled water on the markets

Please select only one item

Proposal 16: Seek to identify additional lock up storage for traders to ensure that goods for sale can be stored close to the stalls to cut down vehicle movements

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Please select only one item



9 If you selected no or not sure, please tell us why in the space below

Proposals for attracting and retaining customers

We want to attract new customers and improve the reputation of our markets and street trading operations, ensuring that local people and those across London know about our markets and traders so we can be less reliant on international tourists.

10 Tell us whether you support our proposals for attracting and retaining customers

Support

Not sure

Do not support

Proposal 17: Create a marketing group with businesses and traders from across the area to relaunch Visit Portobello, ensuring visitors and customers know what they will find there and on what day

Please select only one item

Proposal 18: Work with partners on promotional events and activities that could include digitally facilitated walks, the volunteer Market Ambassadors programme providing guides in the area, treasure hunts, recipe trails, and calendar-based activities – such as Apple Week and Small Business Saturday – that include all businesses on the market streets

Please select only one item

Proposal 19: Support better street signage to enable visitors to find the markets

Please select only one item

Proposal 20: Maintain free public wi-fi and work with the dscvr App to promote market traders, retailers, and other businesses in the area.

Please select only one item

Proposal 21: Borough wide approach to promotion of markets, linking with all operators in the borough

Please select only one item

11 If you selected no or not sure, please tell us why in the space below

Proposals for operational improvements

Our Street Trading Office houses a small team of officers who look after markets and street trading, manage storage units, parking for traders and Notting Hill Carnival Street Trading and other associated street trading and events in the borough. We want to ensure we have a Street Trading Office that is agile and can build relationships with existing and prospective traders and operators.

12 Tell us whether you support our proposals for operational improvements

Support

Not sure

Do not support

Proposal 22: Create a Street Traders Handbook with a Traders Charter, detailing the standards that the Street Trading Office will deliver, including producing an Annual Report and Annual Accounts

Please select only one item

Proposal 23: Create an effective means to provide up to date information on waiting lists and availability of sites and make this publicly accessible

Please select only one item

Proposal 24: Test online registration systems in 2021/22 for traders with a view to implementing in 2022/23, and consider further online systems for traders

Please select only one item

Proposal 25: Review parking for traders at markets and isolated pitches across the borough, to ensure there is balanced provision for traders, residents and businesses

Please select only one item

Proposal 26: Review market layouts and regulations to standardise pitch sizes, ensuring goods are presented well and that there is access for all customers

Please select only one item

Proposal 27: Carry out an audit on electricity usage to confirm current and future requirements. Improve or replace the existing provision and agree internally how costs will be recovered

Please select only one item

Proposal 28: Ensure that storage space is protected from development without replacement and the provision for additional space when possible

Please select only one item

13 If you selected no or not sure, please tell us why in the space below

Proposals for identifying new sites and markets

Our neighbourhoods are distinct, and we want to make sure that the right markets and street trading opportunities are developed for them.

Kensington High Street

The high street is facing a range of challenges and markets, events and isolated sites (alongside empty shops where the Council has access to them) can add interest and attract residents to use them. In a recent Council survey, a total of 92 per cent of businesses around Kensington High Street supported developing more markets, with Christmas and Farmers' Markets mentioned specifically.⁷

Chelsea (including King's Road, Worlds End and Sloane Square)

Local residents and market operators have lots of ideas for what could be created in this part of the borough. Community activation and engagement are seen as central to the success of any markets in the area.

Notting Hill Gate

With the proposed redevelopment of the Farmers' Market site, residents wish to see the market supported so that it returns to the location in the future.

North Kensington

Residents want to see opportunities to create additional markets or trading sites in the area. They want to see the community supported in fulfilling these ambitions.

14 Tell us whether you support our proposals about identifying new sites and markets

Support

Not sure

Do not support

Proposal 29: Commission a feasibility study in consultation with local residents, to identify sites to trial additional outdoor new markets at some locations and consider evening markets

Please select only one item

Proposal 30: Review isolated trading locations in the borough and identify new potential sites for kiosks

Please select only one item

Proposal 31: Identify sites in the borough to establish a permanent market that could work outside of the London Local Authorities Act

Please select only one item

15 If you selected no or not sure, please tell us why in the space below

Proposals for education and engagement with the community

16 Tell us whether you support our proposals about education and engagement with the community

Support

Not sure

Do not support

Proposal 32: Provide opportunities for borough-based charities to trade or promote their services

Please select only one item

Proposal 33: Identify sites that can be available to support educational programmes when possible, including for an annual school's market and entrepreneur's stall challenge, to promote business skills and well-being

Please select only one item

Proposal 34: Create a schools education pack to enable young people within the borough to visit the market with their school

Please select only one item

Proposal 35: Work with schools to ensure they have availability to bring students to experience and understand the benefits of a market for trade, design, customer engagement and social wellbeing

Please select only one item

17 If you selected no or not sure, please tell us why in the space below

Proposals for Portobello and Golborne Road Market

Portobello and Golborne Road are our world-renowned markets with a 150-year history. We want to continue to celebrate the diversity of the area and the strength of the community around Portobello and Golborne Road by aligning this to food, arts and culture, and history to further root the market in the neighbourhood.

18 Tell us whether you support our proposals for Portobello and Golborne Road Market

Support

Not sure

Do not support

Proposal 36: Expand and raise the quality of the commodities on offer in Portobello and Golborne Road Market. This could include food products (larder/take home, not street food) and craft/makers. To diversify from food, consideration to be given to adding services to the markets which could entice people to visit for a specific purpose

Please select only one item

Proposal 37: Work with the Council's Planning team to ensure that any planning applications submitted around Portobello and Golborne Road Market include consideration of the needs of the markets, to ensure that for each site, traders are able to continue to trade as usual

Please select only one item

Proposal 38: In consultation with Portobello and Golborne Management Committee (PGMC), in Q3 of 2021/22, review the days of operation in connection with permanent traders' licences to offer flexibility on the days in the licence and review all types of licences in the context

Please select only one item

Proposal 39: Create a programme of engagement opportunities that add interest and provide an opportunity for local creatives to meet potential customers, for example creative workshops, makers crafting their goods on display and Carnival costume creation brought into public view

Please select only one item

Proposal 40: Review what is sold on all sections of the market, to consider ways to improve the offer and alternative ways to promote each type of commodity

Please select only one item

Proposal 41: Introduce licensing for retail shop forecourts

Please select only one item

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Proposal 42: Enable traders selling food to be licensed to sell alcohol

Please select only one item

Proposal 43: In consultation with Portobello and Golborne Management Committee (PGMC), in Q3 of 2021/22, consider the use of trailers on Portobello Road (currently limited to one trailer – the German Food Stall)

Please select only one item

Proposal 44: In consultation with Portobello and Golborne Management Committee (PGMC), in Q3 of 2021/22, consider the use of trailers on Golborne Road (currently limited to three trailers)

Please select only one item

Proposal 45: Offer a Sunday market on the Sundays in December that lead up to Christmas

Please select only one item

Proposal 46: Offer a Sunday market on eight Sundays over the summer period

Please select only one item

Proposal 47: Introduce Sunday street trading in Portobello and Golborne Road Market on a permanent full-time basis

Please select only one item

19 If you selected no or not sure, please tell us why in the space below

Proposals for security and safety

With the crowds of shoppers and visitors the Council needs to ensure that the borough is a safe place to enjoy. Linking with other agencies the Council will build security and safety principles into all markets and new developments.

20 Tell us whether you support our proposals for security and safety

Support

Not sure

Do not support

Proposal 48: Make the existing temporary road closures on Portobello Road permanent (Monday to Saturday) but resolve the need for vehicle movements required by residents

Please select only one item

Proposal 49: Start the road closures on Portobello Road at 9.30am rather than 10am

Please select only one item

Proposal 50: Introduce solid physical measures (such as bollards or planters) on Portobello Road at road closure times for reasons of public safety

Please select only one item

Proposal 51: Permanently pedestrianize a section of Portobello Road between Talbot Road and Colville Terrace, where there are no mews

Please select only one item

21 If you selected no or not sure, please tell us why in the space below

Alternative suggestions

22 Do you have any alternative suggestions to any of our proposals? Use the space below to tell us what they are:

23 We are keen to understand impacts on you as a result of our proposals. Please use the space below to describe any impact that the proposals above may have on you, the community or your business

24 We want to understand how best to reach our markets communities and visitors. Tell us how you hear about the markets and important updates (select as many as you would like).

- Visit Portobello Twitter
- Visit Portobello Instagram
- Portobello and Golborne Market Facebook page
- RBKC Twitter page
- Kensington and Chelsea Council Instagram
- Kensington and Chelsea Council Facebook page
- Visit Portobello website
- RBKC website
- Street Trader newsletter
- K&C Life newsletter
- Local news
- Word of mouth
- Council staff/Street Trading Office
- Other (please specify)

Equalities

Kensington and Chelsea Council is required to take account of how our actions affect different groups within our community. We are committed to ensuring all residents have fair access to the services we provide and ultimately that our borough is a safe and welcoming place for all.

To help with this, we collect equalities information on who uses our services and who we come into contact with. We collect this data because we want to fully understand who our residents are and the barriers they may face when accessing our services so we can make sure we do everything we can to remove them.

The more we know about our residents, the more we can tailor our services to meet your needs.

25 What is your sex?

Please select only one item

- Male Female Prefer to self describe (please specify below)
 Prefer not to state

Prefer to self describe - please specify

26 Which age group do you belong to?

Please select only one item

- Under 18 18 to 24 25 to 34 35 to 44 45 to 54 55 to 64
 65 to 74 75 plus Prefer not to state

27 Do you have a long-term illness, health problem or disability which limits your daily activities?

Please select only one item

- Yes No Prefer not to state

28 If yes, what is the nature of your health problem or disability?

Please select all that apply

- I have a physical impairment
- I have a mental health condition (including depression, dementia, obsessive compulsive disorder, and other mental health conditions)
- I have a mobility impairment
- I have another illness or disability e.g. hidden impairment (diabetes, epilepsy etc.)
- I am a wheelchair user
- I use medical equipment requiring an electricity supply
- I have a hearing impairment
- I have a visual impairment
- I have a learning difficulty
- Prefer not to say
- Prefer to self-describe (please specify below)

29 How do you describe your ethnic origin?

Please select only one item

- White - English/Welsh/Scottish/Northern Irish/British
- White - Irish
- White - Gypsy or Irish Traveller
- White – Other European
- Any other White background - please specify below
- Black or Black British - African
- Black or Black British – Somali
- Black or Black British – Caribbean
- Any other Black background - please specify below
- Asian or Asian British - Indian
- Asian or Asian British - Pakistani
- Asian or Asian British – Bangladeshi
- Asian or Asian British - Chinese
- Any other Asian background - please specify below
- Mixed/multiple ethnic groups - White and Black Caribbean
- Mixed/multiple ethnic groups – White and Black African
- Mixed/multiple ethnic groups - White and Asian
- Any other mixed background - please specify below
- Other ethnic group - Moroccan Arab
- Other ethnic group - Other Arab
- Other ethnic group - Filipino
- Any other ethnic group - please specify below
- Prefer not to state

Please specify other answers

30 What is your religion or belief?

Please select only one item

- Christian
- Muslim
- Jewish
- Buddhist
- Hindu
- Sikh
- No religion or belief
- Other religion (specify below)
- Prefer not to state

Please specify other answers

About your information

The information you have provided to the Royal Borough of Kensington and Chelsea's Consultation and Insight Team and Markets team will only be used as part of this consultation. Your information will only be used for the intended purpose, we will not collect any additional information about yourself, we will not share your data with other Council Departments and or external bodies. If we intend to use your information for any other purpose, we will normally ask you first. In some cases, the Council may use your information for another purpose if it has a legal duty to do so, to provide a complete service to you, or if there is a risk of serious harm or threat to life. The Council will retain your information in accordance with our retention schedule and it will be held securely.

If you have any questions regarding your Data Protection rights, such as accessing your personal information, etc. or if you have a concern over the handling of your information, you can email consult@rbkc.gov.uk