Notting Dale Future Neighbourhoods 2030
Launch Survey

Survey report and findings

February 2023

Royal Borough of Kensington and Chelsea
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Introduction

Background – Future Neighbourhoods 2030 programme

Notting Dale is one of only two neighbourhoods in London that has been selected as part of the Mayor of London's Future Neighbourhoods 2030 programme. The aim of the programme is to deliver a wide range of environmental projects and develop a community-led strategy to transform Notting Dale into an exemplar eco-neighbourhood that is greener, fairer, and more climate resilient for all, by 2030.

The programme focuses on five key themes listed below:
- Fabric First: Notting Dale Goes Net Zero
- Powering Up for the People: Clean, Green and Local Energy
- Creating a Cleaner and Healthier Notting Dale
- Building a Notting Dale Nature Recovery Network
- Creating Green Jobs and Skills Through Circular Economy

How we have used your responses

The responses from the Notting Dale Future Neighbourhoods 2030 Launch Survey have helped us to:
- Understand how we can work with residents across Notting Dale to develop this ward-wide vision, strategy and action plan for the programme.
- Start to build our understanding of environmental issues most important to residents to help shape the strategy.
- Identify potential projects and improvements which could deliver environmental benefits for the wider area – and attract additional funding.
- Understand which themes of the programme residents most identify with (in the table above) to prioritise projects for phase two of the programme.

Methodology and report

The survey was developed by colleagues from the RBKC Climate Change team and Lancaster West Neighbourhood Team, and made available to the public through the Consultation and Engagement Hub.

The survey closed on 28 February 2023 and 57 submissions were received. Most questions were optional for respondents to fill out and as a result of this, the base number of responses will change for each analysis and are shown for each question. Where graphs are shown, percentages are used.

This report contains an analysis of the survey and provides findings which will help the Council shape the approach to delivering the Notting Dale Future Neighbourhoods 2030 programme and establish the best ways to work with residents and local stakeholders.

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Introduction – continued

Appendix
The appendix contains details of all comments made by respondents in relation to the consultation survey. All other responses and data are in the report. The appendix is available upon request.

Equalities
Equalities data is presented in section two of the report 'About Respondents: Demographic Breakdown' for all respondents to the survey.

Acknowledgements
The Council would like to thank all respondents that took the time to take part in the exercise and gave their views.

Notting Dale Future Neighbourhoods 2030 – Next steps
We at the Council are working with our partners Arup who have pulled together a team of sustainability, design, and engagement experts who will support us through this journey in co-creating the Future Neighbourhoods 2030 strategy with the Notting Dale community.

The steering group
As part of this process and based on your responses in this survey we have created a Future Neighbourhoods 2030 Steering Group to co-design the community-led strategy and co-create the engagement and consultation process. Every person that lives, works, or studies in Notting Dale is invited to join the Steering Group and work with the team to shape a sustainable and fair future for the neighbourhood. The strategy will ultimately help shape the future of Notting Dale and will help tackle environmental challenges highlighted by respondents in this survey.

Survey
We are launching another survey, that has been shaped by your responses and co-designed with the community steering group in order to get more feedback from residents to help shape the strategy and to identify potential environmental projects for phase 3 of the programme. This will be available on the Council's Consultation and Engagement Hub from the beginning of March.

Engagement events
In addition to the survey and steering group, we will be running a number of face to face events to further engage with our residents and local stakeholders. To find out more information about these events, please get in touch via email: nottingdale2030@rbkc.gov.uk

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Section one:

Notting dale Future Neighbourhoods 2030 Launch Survey

# Results at a glance – Notting Dale Future Neighbourhoods 2030 Launch Survey

- **Environmental issues most important to respondents: Poor Air quality was the most chosen environmental issue**, with 64% of respondents selecting this option. Energy inefficiency in homes/buildings was the second most commonly selected issue (61%), followed by lack of green spaces (57%) and the effects of extreme weather and temperature events (54%). Less than half respondents selected energy costs and fuel poverty (46%), decline in biodiversity (36%), and lack of sustainable transport infrastructure (29%). An additional 32% of respondents stated other environment issues which included the cost of living crisis (2 comments), traffic (2 comments) and safe and accessible homes (2 comments).

- **Sustainable projects and environmental improvements: providing more green spaces and making space for nature were the most common themes mentioned by respondents** (11 comments), when asked what particular projects and environmental improvements they would like to see in Notting Dale. Additionally, improved sustainable transport and reduced traffic was mentioned by 6 respondents, and better management and protection for green spaces was mentioned by 5 respondents.

- **Notting Dale Future Neighbourhoods 2030 programme themes: Creating a Cleaner and Healthier Notting Dale** was **the highest ranking theme of the programme**, with 34% of people ranking it the most important theme, 17% of people ranking it the second most important theme, and 28% ranking it the third most important theme. Fabric first: Notting Dale Goes Net Zero also had 36% of people ranking it the most important, and 17% of people ranking it the second most important theme, however slightly fewer respondents ranked it the third most important theme (17%). Powering up for the People: Clean, Green and Local Energy was a less important theme to respondents with 17% of people ranking it most important and 38% ranking it second most important. Building a Notting Dale Nature Recovery Network and Creating Green Jobs and Skills through Circular Economy were the least important themes to respondents, with only 10% and 3% of respondents ranking these themes as most important respectively.

- **Involvement in delivering and co-designing an eco-future Neighbourhood by 2030: A total of 18% of respondents wanted to be part of the community steering group** to support the Notting Dale Future Neighbourhoods 2030 programme**.** A total of 33% of respondents did not wish to be part of the community steering group, and the remaining 49% of respondents did not answer the question. Respondents would most like to be involved in delivering and co-designing an eco-Future Neighbourhood by 2030 by emails.

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Environmental issues most important to respondents

A total of 29 respondents chose to respond to questions on environmental issues. Participants were asked to choose which environmental issues were most important to them.

- **Poor Air quality was the most chosen environmental issue**, with 64% of respondents selecting this option. Energy inefficiency in homes/buildings was the second most commonly selected issue (61%), followed by lack of green spaces (57%) and the effects of extreme weather and temperature events (54%).

- Less than half respondents selected energy costs and fuel poverty (46%), decline in biodiversity (36%), and lack of sustainable transport infrastructure (29%). An additional 32% of respondents stated other environment issues, these can be seen overleaf.

What environmental issues are most important to you?

Issue	Percentage
Poor air quality	64%
Energy inefficiency in homes/ buildings	61%
Lack of green spaces	57%
The effects of extreme weather and temperature events	54%
Energy costs and fuel poverty	46%
Decline in biodiversity	36%
Lack of sustainable transport infrastructure	29%
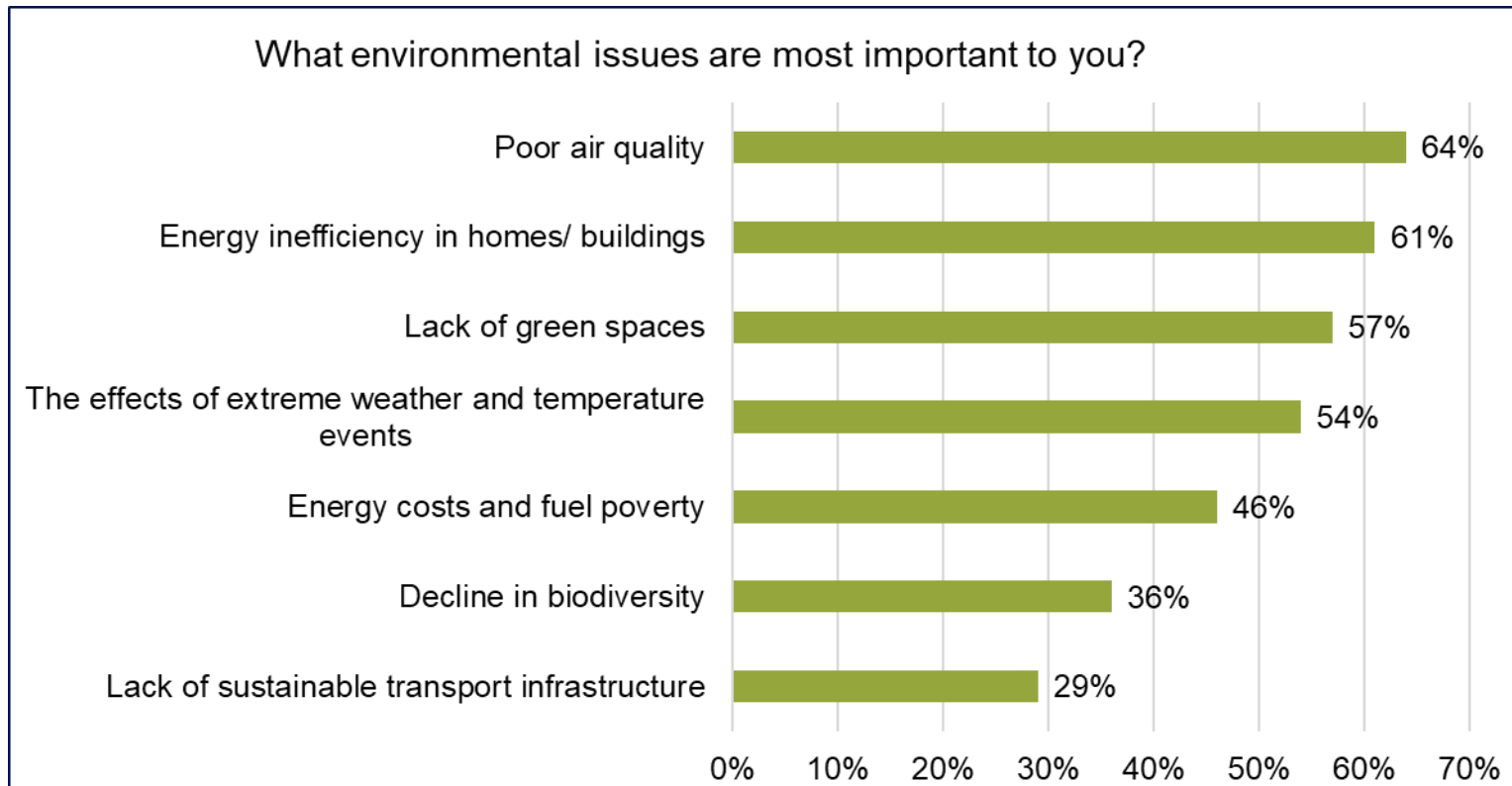
Base: 29

Further comments on environmental issues

Respondents were given an option to state other environmental issues that were important to them that weren't listed in the question. Other environmental issues stated have been themed and are summarised in the table below. Examples of comments made can be seen overleaf.

Theme	Count
Cost of living crisis	2
Traffic	2
Safe and accessible homes	2
Water quality and usage	1
Bike routes	1

Base: 9

Sustainable projects and environmental improvements

Respondents were asked what particular projects and environmental improvements they would like to see in Notting Dale that would make a difference to the community and the area greener. Comments made have been themed and are summarised in the table below. Examples of comments made can be seen overleaf.

Theme	Count
More green spaces and making space for nature	11
Improved sustainable transport and reduced traffic	6
Better management and protection for green spaces	5
Sustainable education (recycling, reusing, growing food)	4
Energy efficiency in homes	4
Clean air	3
Community gardens/allotments	3
Work with and listen to children	3

Base: 21   *Themes with 3 or more comments have been included in the table*

Further comments sustainable projects and environmental improvements

"Improvements in cycling infrastructure and sustainable transport."

Improved sustainable transport

"FutureHood is a project we have run with local children since November 2017 after the Grenfell Fire. Set up to give voice to children in the area, it runs a little like a school council, but it's focus is on giving voice to children and empowering them to help design and transform their lived environment."

Work with and listen to children

"Wild spaces. Find several spaces in the area and secure them so that the public can't get in. Add in trees, plants, bird houses, wildlife boxes and a pond etc."

More green spaces and making space for nature, Better management and protection for green spaces

"Community gardens, allotments and gardening classes"

Community gardens/allotments

"Educate people more on reduce, reuse, and recycle."

Sustainable education

"Our houses would be insulated, mine doesn't have any insulation in the walls!"

Energy Efficiency

"20 mph speed limit in all the area. Measures to combat air pollution e.g. green walls in Thomas Jones St Marks road side"
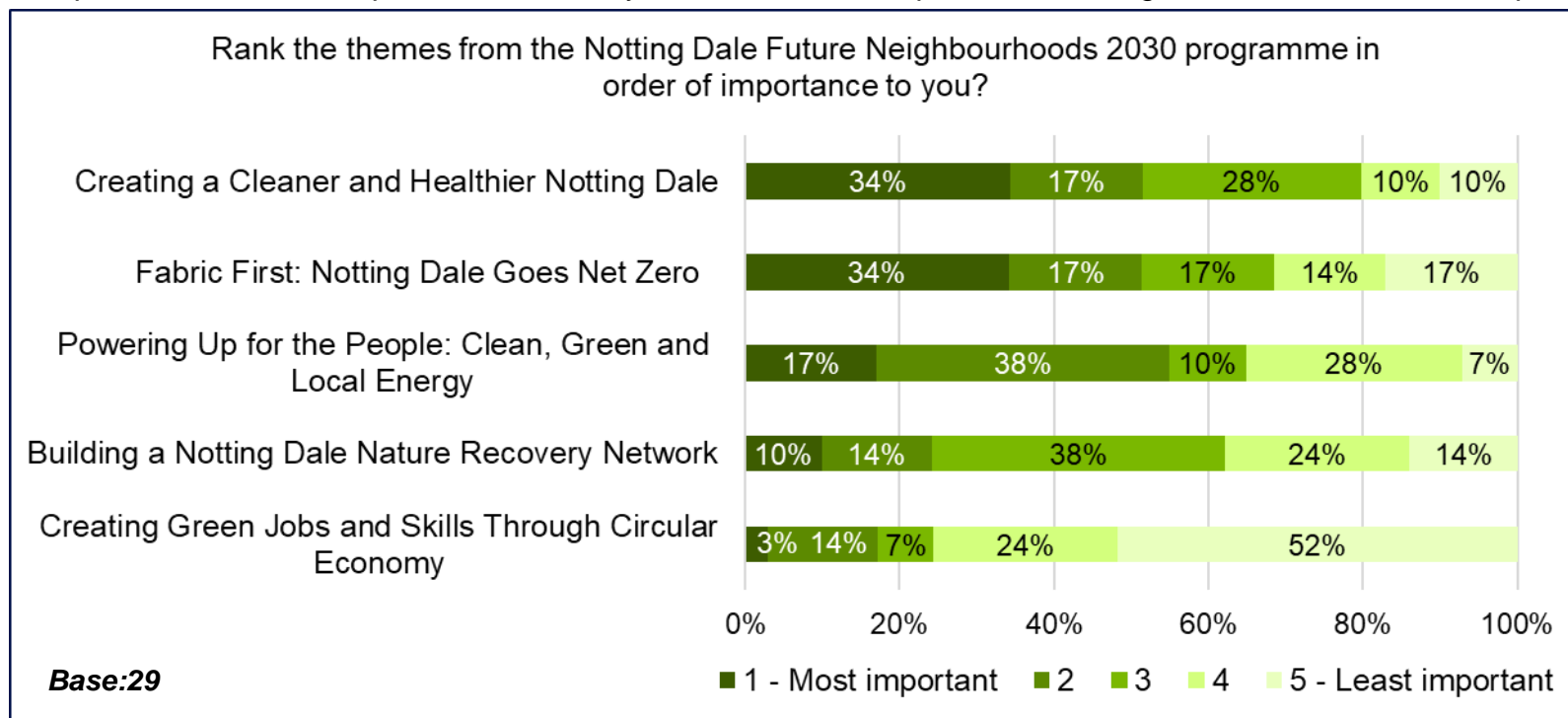
Clean air

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Notting Dale Future Neighbourhoods 2030 programme themes

Participants were asked to rank the five themes of the Notting Dale Future Neighbourhoods 2030 programme in order of importance to them, on a scale of 1-5 (1 being most important and 5 being least important). A total of 29 respondents chose to answer this question.

- **Creating a Cleaner and Healthier Notting Dale was the highest ranking theme of the programme,** with 34% of people ranking it the most important theme (1), 17% of people ranking it the second most important theme to them (2), and 28% ranking it the third most important theme (3).

- Fabric first: Notting Dale Goes Net Zero also had 36% of people ranking it the most important, and 17% of people ranking it the second most important theme, however slightly fewer respondents ranked it the third most important theme (17%). Powering up for the People: Clean, Green and Local Energy was a less important theme to respondents with 17% of people ranking it most important and 38% ranking it second most important.

- Building a Notting Dale Nature Recovery Network and Creating Green Jobs and Skills through Circular Economy were the least important themes to respondents, with only 10% and 3% of respondents ranking these themes as most important respectively.

Rank the themes from the Notting Dale Future Neighbourhoods 2030 programme in order of importance to you?

Theme	1 - Most important	2	3	4	5 - Least important
Creating a Cleaner and Healthier Notting Dale	34%	17%	28%	10%	10%
Fabric First: Notting Dale Goes Net Zero	34%	17%	17%	14%	17%
Powering Up for the People: Clean, Green and Local Energy	17%	38%	10%	28%	7%
Building a Notting Dale Nature Recovery Network	10%	14%	38%	24%	14%
Creating Green Jobs and Skills Through Circular Economy	3%	14%	7%	24%	52%

Base:29

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Interest in joining a community steering group to support the Notting Dale Future Neighbourhoods 2030 programme

Respondents were asked if they would like to be part of a Community Steering Group which will actively support and guide the Notting Dale Future Neighbourhoods 2030 programme.

- A total of 33% of respondents **did not wish** to be part of the community steering group.

- A total of 18% of respondents **did wish** to be part of the community steering group.

- Just under half (49%) of respondents did not answer the question.
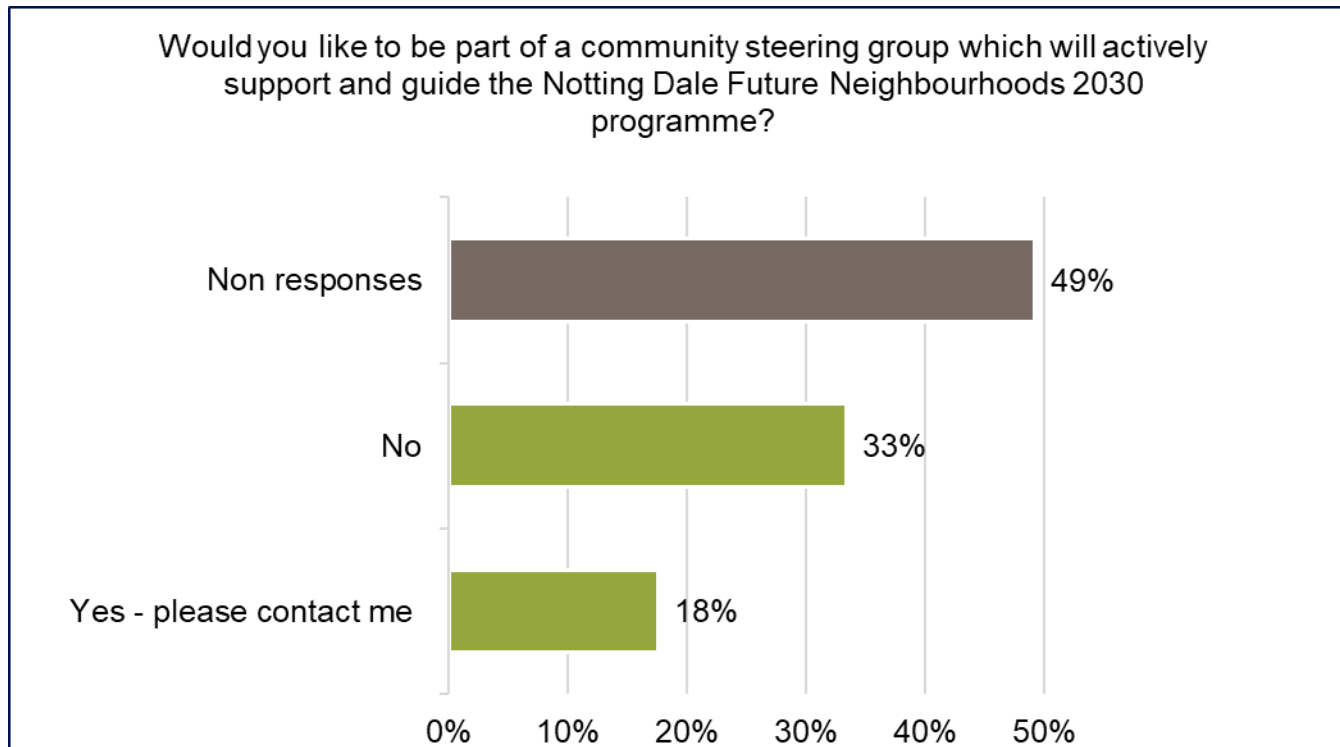
Base: 57

Involvement in delivering and co-designing a Future Neighbourhood by 2030

Respondents were asked how they would most like to be involved in delivering and co-designing a Future Neighbourhood by 2030. A total of 23 respondents chose to answer this question. Comments made have been themed and are summarised in the table below. Examples of comments made can be seen below.

Theme	Count
Emails	5
Volunteer	2
Community sustainability events	2
Online/ online meetings	2
Education	2
Activities	2

Base: 23

Themes with 2 or more comments have been included in the table

"To be kept informed by email of all developments. Assumption that everyone communicates by smart phone is discriminatory against elderly and disabled people who cannot physically use tiny keyboards and screens."

emails

"Take part in activities Help with planting and education"

Activities

"Supporting children and young people's involvement in the process. Facilitating spaces for them to develop their own thoughts and plans."

Include young people

Section two:

About You – Demographic Breakdown

Demographic questions –Relation to Notting Dale, Gender, Age

Are you a resident of Notting Dale?

Base: All responses (57)

Are you a resident, representative of a voluntary or community organisation?

Base: All responses (57)

What gender do you identify with?

Base: All responses (57)

Which age group do you belong to?
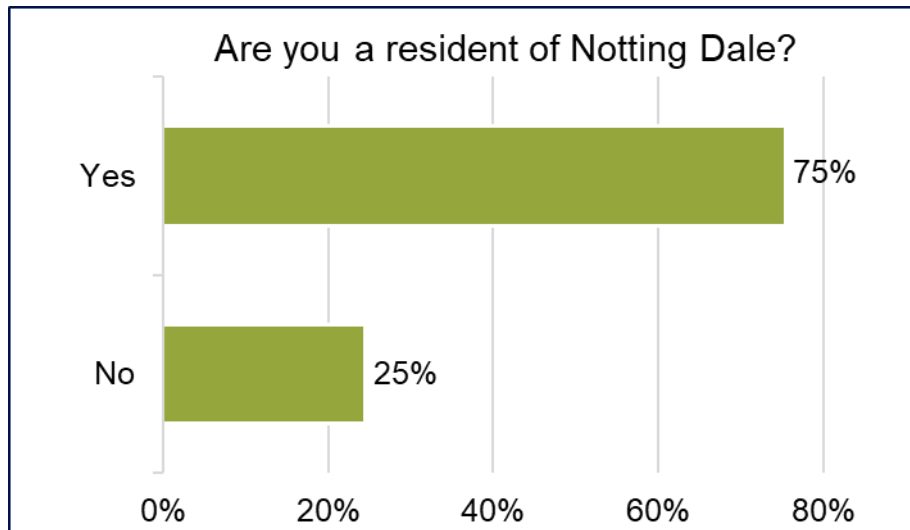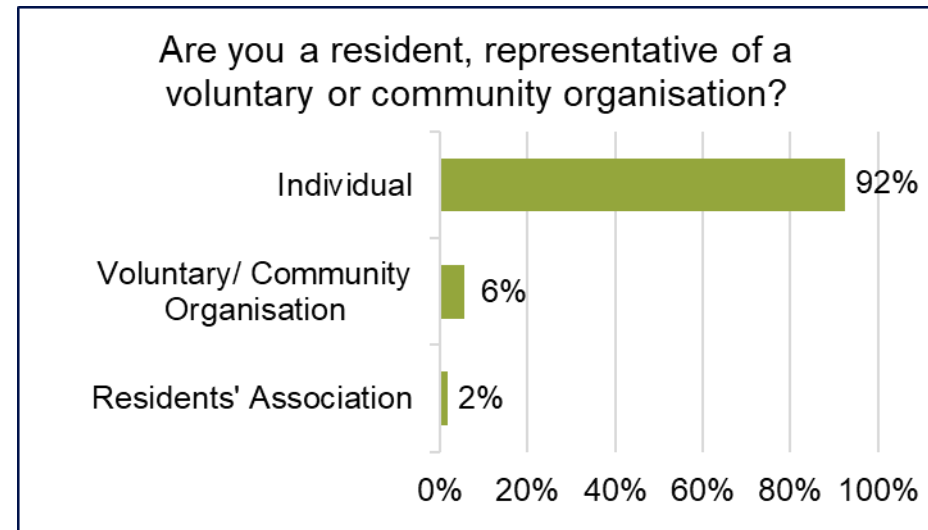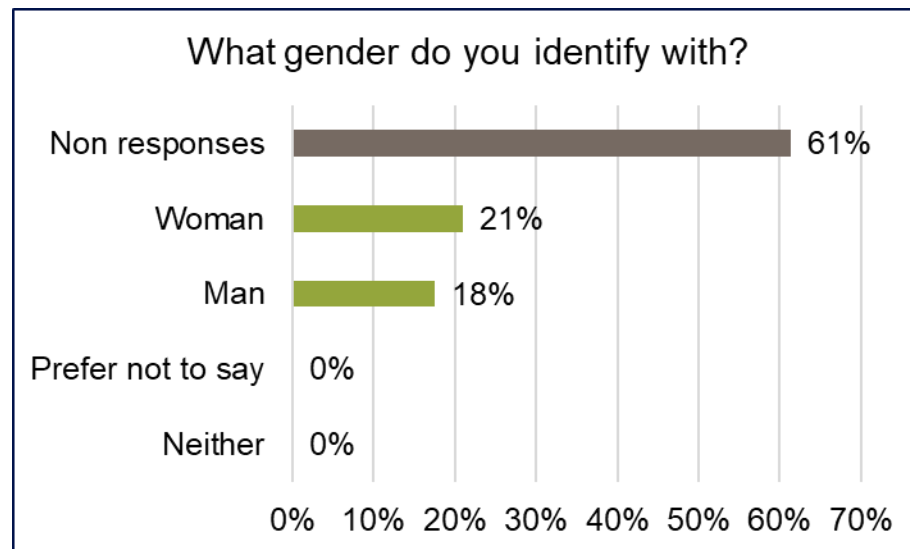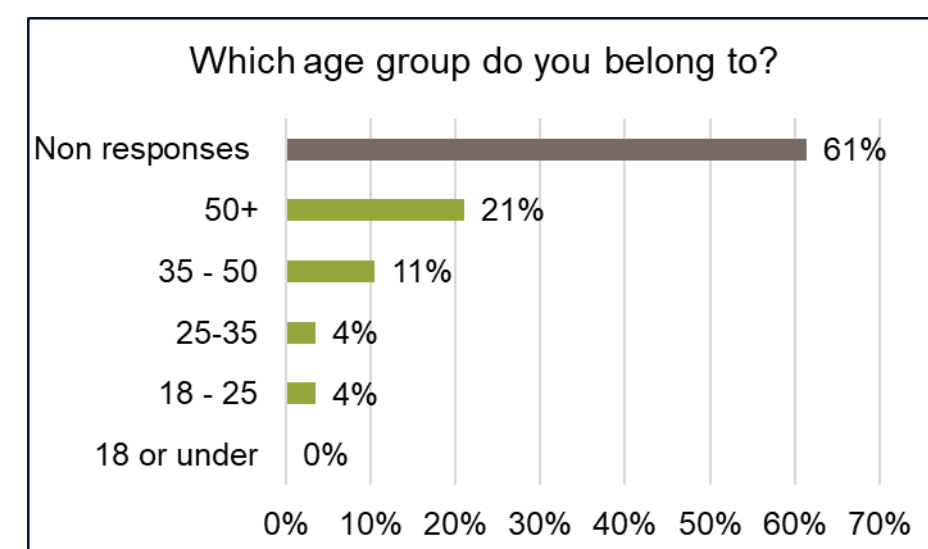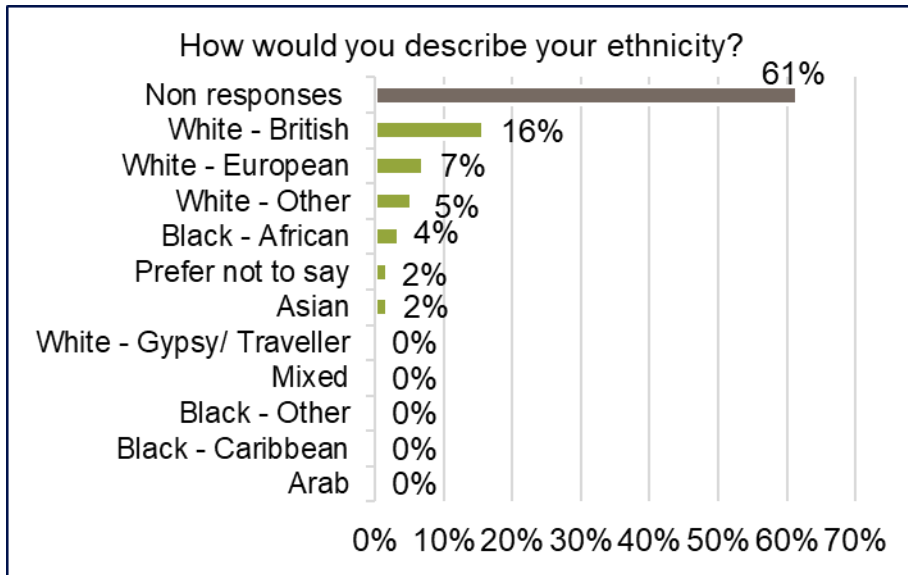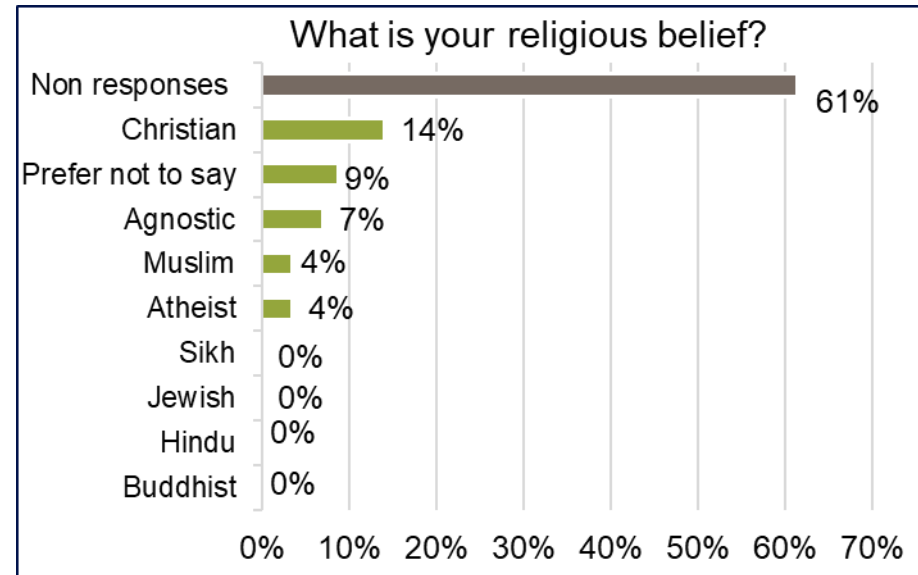
Base: All responses (57)

About respondents – Ethnic Group, religious belief, sexual orientation and long-term health problems

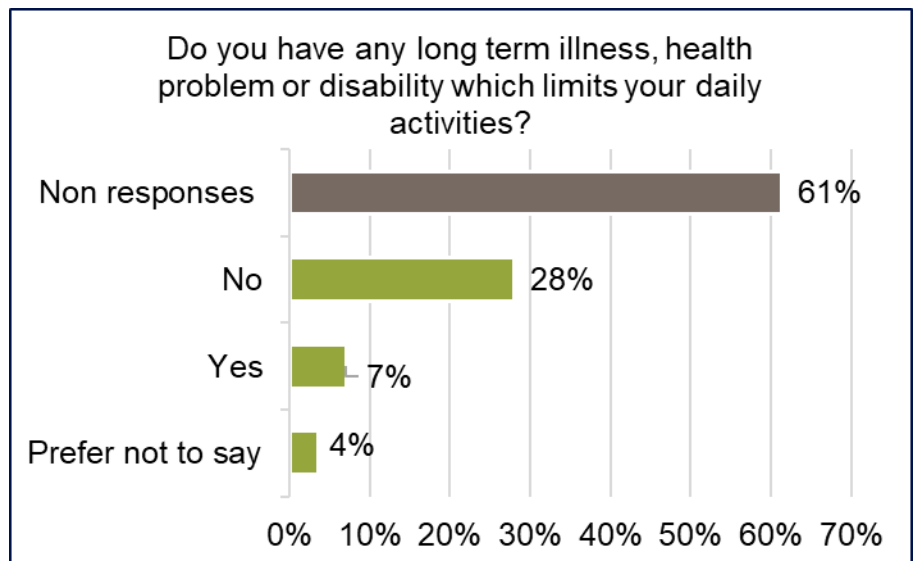## How would you describe your ethnicity?

Category	Percentage
Non responses	61%
White - British	16%
White - European	7%
White - Other	5%
Black - African	4%
Prefer not to say	2%
Asian	2%
White - Gypsy/ Traveller	0%
Mixed	0%
Black - Other	0%
Black - Caribbean	0%
Arab	0%

Base: All Response (57)

What is your religious belief?

Category	Percentage
Non responses	61%
Christian	14%
Prefer not to say	9%
Agnostic	7%
Muslim	4%
Atheist	4%
Sikh	0%
Jewish	0%
Hindu	0%
Buddhist	0%

Base: All Response (57)

What is your sexual orientation?

Category	Percentage
Non responses	63%
Heterosexual	25%
Prefer not to say	11%
Asexual	0%
Pansexual	0%
Homosexual	0%
Bisexual	0%

Base: All Response (57)

Do you have any long term illness, health problem or disability which limits your daily activities?

Category	Percentage
Non responses	61%
No	28%
Yes	7%
Prefer not to say	4%

Base: All Response (57)